



**Southwest Minnesota Toward Zero Deaths  
15<sup>th</sup> Annual Regional Workshop  
Prairie's Edge Casino, Granite Falls, MN  
May 11, 2023  
8:30 a.m.-3:30 p.m.**

## **Agenda**

- 8:00 a.m.      **Registration, Continental Breakfast & View Exhibits**
- 8:30 a.m.      **Welcome to 20 Years of TZD!**  
*Jon Huseby, district engineer, MnDOT District 8, and southwest Minnesota regional TZD co-chair; Melissa Hjelle, southwest Minnesota TZD regional coordinator*
- 8:45 a.m.      **TZD 2.0**  
*State TZD co-chairs*  
As we embrace the 20<sup>th</sup> year of TZD, what's next? Hear from the state TZD co-chair team about the TZD "remodel" and how that moves Minnesota closer toward zero deaths.
- 9:00 a.m.      **Crash Data Presentation: What's the data telling us?**  
*Eric DeVoe, senior research analyst, MnDOT Office of Traffic Engineering*  
Recent trends in traffic fatalities and serious injuries statewide are concerning. Are there certain crash types that have contributed to this rise? Were the past years a brief spike or are we seeing a new trajectory? Review regional crash trends with an eye towards the Strategic Highway Safety Plan and potential opportunities for future strategies.
- 9:30 a.m.      **Granny! Where's your Helmet?**  
*Joan Somes, Emergency Nurses Association*  
An increased number of older (over age 65) adults are riding motorcycles and bicycles and putting themselves at risk of serious injury and death, because they are not taking appropriate safety precautions. This includes not wearing helmets and other protective gear. Review data, why aging increases risk and recommended preventive actions.
- 10:30 a.m.      **Networking & Visit Exhibits**
- 10:45 a.m.      **Saved by the Helmet Award**  
*Capt. Casey Meagher, Minnesota State Patrol, and southwest Minnesota regional TZD co-chair*

- 11:00 a.m.      **Rising Above; Driven to a life of Advocacy and Compassion**  
*Tara Griess, impact speaker*  
After a horrific car crash, a DUI and finally admitting the truth about her own alcoholism, Tara rediscovered herself and shares her story to help others and inspire change for safe driving.
- 12:00 p.m.      **Lunch & Exhibits**
- 1:00 p.m.      **Focusing on What Matters**  
*Amber Peterson, managing partner, Peterson & Perme Associates*  
Quite often, people feel overly impacted by their environment and helpless to change what's going on in their own mind. Yet, our mindset (attitude and beliefs) is greatly impacted by what we choose to focus on. Who do we surround ourselves with? What is important that we should focus our energy? What boundaries should we hold around our values? This session will guide participants to examine what they are focusing on in their lives, decide if it's what they truly want, and empower them to make the changes they see they need to live a more fulfilled and satisfied life.
- 2:15 p.m.      **Traffic Engineering Methodology and Results in the Region**  
*Derek Leuer, state traffic safety engineer, MnDOT Office of Traffic Engineering*  
Understanding which engineering safety treatments are the most effective can be challenging, but research findings can provide clarity. Learn about the methodology, decision making process and implementation of new roadway design and traffic safety structures.
- 3:00 p.m.      **Wrap up & Adjourn**  
*Capt. Casey Meagher, Minnesota State Patrol, District 2300, and southwest Minnesota regional TZD co-chair*
- Regional Traffic Safety Photo**

***Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.***