



East Central Minnesota Toward Deaths  
Regional Workshop  
May 18, 2022  
8:30 a.m.- 3:30 p.m.  
Cragun's Resort on Gull Lake  
11000 Cragun's Drive, Brainerd, Minnesota

## Agenda

- 8:30 a.m.**            **Registration and Continental Breakfast**
- 9 a.m.**                **Welcome to the 20<sup>th</sup> Anniversary of TZD!**  
*Mike Ginnaty, district engineer, MnDOT District 3, and east central Minnesota TZD regional co-chair*
- 9:15 a.m.**            **Traffic Safety Culture: Minnesota updates & What are other states doing?**  
*Kristine Hernandez, Statewide Minnesota TZD program coordinator, MnDOT Office of Traffic Engineering*
- 9:30 a.m.**            **Crash Data Presentation: What's the data telling us?**  
*Brian Harmon, research analyst specialist, DPS Office of Traffic Safety*  
Recent trends in traffic fatalities and serious injuries statewide are concerning. Are there certain crash types that have contributed to this rise? Were the past years a brief spike, or do we see a new trajectory? Review regional crash trends with an eye toward the Strategic Highway Safety Plan and potential opportunities for future strategies.
- 9:45 a.m.**            **Focusing on What Matters**  
*Amber Peterson, Managing Partner, Peterson & Perme Associates*  
Often, people feel overly impacted by their environment and helpless to change what's happening in their minds. Yet, our mindset (attitude and beliefs) is significantly affected by what we focus on. Who do we surround ourselves with? What is essential that we should focus our energy on? What boundaries should we hold around our values? This session will guide participants to examine what they are focusing on in their lives, decide if it's what they truly want, and empower them to make the changes they see they need to live a more fulfilled and satisfied life.
- 10:45 a.m.**            **Break – Exhibits & Refreshments**
- 11 a.m.**                **Intersection Safety Solutions: Roundabouts & RCIs**  
*Ken Hansen, District Traffic Engineer, MnDOT District 3*  
As we continue our efforts into the Safe System approach, hear about the construction projects in East Central Minnesota that are saving lives.
- 11:30 a.m.**            **Aftermath of a DWI Crash: An Officer's Comeback Story**  
*Samantha Strandberg, patrol officer, Lakeville Police Department*  
When Officer Samantha Strandberg signed on for her shift on July 31, 2021, she planned to aggressively seek out impaired drivers as she had done on so many shifts in Lakeville. Unfortunately, it was the impaired driver who found her first – by crashing into her patrol car and sending her to the hospital as a of the result of this serious injury crash.

Hear about Officer Strandberg's story of recovery and her long journey back to full duty as a police officer – including the lasting impact of her traumatic brain injury and how it's impacted both her personal and professional life.

**12 p.m. Lunch, Exhibits & Networking**

**12:45 p.m. Cannabis DWIs.... they aren't so simple**

*Sgt. Tyler Milless, DRE coordinator, Minnesota State Patrol*

With the constant rise in Cannabis in Minnesota and the potential of legalization, it is essential to know how to detect cannabis-induced impairment. This session will take you through the Cannabis plant and dive into what it does to the human body. You will learn specific things to look for when detecting someone whom Cannabis impairs.

**1:45 p.m. School Bus Stop Arm Camera Grant Program**

*Rahya Geisler, program coordinator, Dept. of Public Safety Office of Traffic Safety*

*Lt. Brian Reu, District 4700, state director of Pupil Transportation*

School bus stop arm cameras have been installed in school buses across the region to keep students safe as they get on and off them. The cameras provided through the project help schools and law enforcement find the violators and hold them accountable. Hear how the program works, along with the successes and challenges.

**2:15 p.m. Break – Exhibits & Refreshments**

**2:30 p.m. What's our goal for 2023 and beyond?**

*Capt. Adam Fulton and Capt. Brad Quart, Minnesota State Patrol; Mike Ginnaty, district engineer, MnDOT District 3*

We have a goal of no more than 225 fatalities by 2025 and eventually zero deaths – how can you use what you learned today to start making these changes in your communities?

Please capture your reflections in your handouts and provide your responses on the note cards provided.

1. Do you currently have a TZD Coalition, funded or unfunded, in your county?
2. If you don't have one in your county, what can we do to start a coalition?
3. Ideas on what your community can do?
4. How does everyone feel about the 225 goals for 2025?
5. How can we reinvigorate the Toward Zero Deaths program?
6. What do we need to do to impact the data and drive down traffic deaths and serious injuries?

**3:15 p.m. Wrap up**

*Capt. Adam Fulton, District 2800, and Capt. Brad Quart, District 2600, Minnesota State Patrol, and East Central TZD regional co-chairs*

**3:30 p.m. Adjourn**

***Please take time throughout the day to visit the traffic safety exhibit tables for reference materials and ideas to implement in your communities.***