



**Metro Minnesota Toward Zero Deaths
Regional Workshop
Heritage Center
6155 Earle Brown Dr., Brooklyn Center
Tuesday, May 9, 2023
8:30 a.m. – 3:30 p.m.**

Agenda

- 8:30 a.m. **Registration and Continental Breakfast**
- 9 a.m. **Welcome to 20th Anniversary of TZD!**
*Scot Edgeworth, East Metro TZD regional coordinator, MnDOT Metro District; and
Tara Helm, MPH, CPST, West Metro TZD regional coordinator, DPS Office of Traffic Safety; and
Michael Barnes, district engineer, MnDOT Metro District and Metro TZD regional co-chair*
- 9:15 a.m. **The Way We Were and Where We Are Headed**
Bernard Arseneau, PE, PTOE, director, HDR's Highways and Roads
Recognizing the progress of where we were when the Toward Zero Deaths Program began and where we are now.
- 9:30 a.m. **Crash Data Presentation: What's the data telling us?**
Maxwell Moreland, PE, PTOE, traffic safety crash data engineer, MnDOT Office of Traffic Engineering
Recent trends in traffic fatalities and serious injuries statewide are concerning. Are there certain crash types that have contributed to this rise? Were the past years a brief spike or are we seeing a new trajectory? Review regional crash trends with an eye towards the Strategic Highway Safety Plan and potential opportunities for future strategies.
- 10 a.m. **Break**
- 10:15 a.m. **Roadway Safety Community Conversations**
*Conversations facilitated by Lisa Kons, traffic safety programs manager, Minnesota Safety Council
and Tom Musick, transportation safety program coordinator, Hennepin County Public Works*
This interactive discussion will look at high-crash corridors (both, urban and rural) in the 8-county metro area. All roadway users' ideas will be explored and incorporated into potential improvements that can be made to prevent future crashes.
- 12 p.m. **Lunch & Exhibits**

- 1 p.m. **Focusing on What Matters**
Amber Peterson, managing partner, Peterson & Perme Associates
Quite often, people feel overly impacted by their environment and helpless to change what's going on in their own mind. Yet, our mindset (attitude and beliefs) is greatly impacted by what we choose to focus on. Who do we surround ourselves with? What is important that we should focus our energy? What boundaries should we hold around our values? This session will guide participants to examine what they are focusing on in their lives, decide if it's what they truly want, and empower them to make the changes they see they need to live a more fulfilled and satisfied life.
- 2 p.m. **Break**
- 2:15 p.m. **Pulling Weeds in the Legislative Garden**
Invited speakers: Craig Flynn, deputy director, Department of Public Safety Office of Traffic Safety; Brian Sorenson, state traffic engineer, Department of Transportation Office of Traffic Engineering
An update on state legislative changes that impact roadway safety will be highlighted. This session will provide an overview of important bills that have been passed and what can be expected moving forward.
- 3:15 p.m. **Wrap up**
Capt. Jason Bartell, Minnesota State Patrol, District 2500 and metro TZD regional co-chair
- 3:30 p.m. **Adjourn**

Please take time throughout the day to visit the traffic-safety exhibit tables for reference materials and ideas to implement in your communities.

TZD Regional Workshop Evaluation QR Code

