

East Central Regional Highlights



Bill Van Koevering,
East Central TZD Regional
Coordinator



This Photo by Unknown Author is licensed under [CC BY-NC](https://creativecommons.org/licenses/by-nc/4.0/)



Partnership Events 2023



Educational Partnerships 2023



Prom Challenges 2023





Business - related training 2023

Community Outreach 2023

Sartell Police Department
February 12 - 📍

Great information shared to us by our regional Toward Zero Deaths (TZD) coordinator.

On Super Bowl Sunday and every day, play it smart with a winning game plan to not drive impaired. And remember – driving while impaired by any substance is illegal. This can be from alcohol, THC edibles, illegal drug use, antidepressants, opioids, sleep aids, abuse of prescription medications, and even common over-the-counter drugs. We will all win if we follow these keys to the game:

- **Know the Rules**
Even if you think you feel fine, it's illegal to drive with a BAC of .08 or higher. Law enforcement works to prevent impaired drivers from endangering lives on the road. You can get arrested for DWI, and your wallet takes a big hit, too: the average DWI costs about \$10,000.
 - **Play It Safe**
Defense wins championships: your best defense is to plan a sober ride. From taxis and ride shares to public transportation and designated drivers, run the play that will get you home safely.
 - **Be a Party MVP**
Volunteer to be a designated driver. Let your team know that you'll be there for them when the party is over with a safe and sober ride home.
 - **If You've Been Drinking, You're Benched**
There's no place on the road for anyone who has been drinking. If someone tries to drive after drinking, tell them to take the bench until you help them find a sober ride home.
 - **Be the Head Coach When Hosting**
Take care of the designated drivers and provide plenty of food and non-alcoholic drinks. Most importantly, make the game-winning call: intercept their keys before they drink.
- Only one team wins at the Super Bowl, but if you drive impaired, you lose. We all should have the same game plan when it comes to preventing impaired driving. Together, we can drive Minnesota Toward Zero.



Observational Seat Belt Study Site Form

Site # 3,77,01
Site Location: OBSERVE NORTH BOUND MIN 210 AT THE INTERSECTION OF US 10 AND CSAH 7 IN STAPLES.

Site Type: Intersection Traffic Control Traffic Light Place to stand close by Yes No

Freeway Stop Sign No

Date (month/day/year) 5 / 2 / 23 Time of day AM

Observer Name Namli

Day of Week: Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Weather: Mostly Sunny Mostly Cloudy Rain Snow

Direction of Travel Observed North

Place an X on the observation location

Total Belted Occupants: 43

Total Unbelted Occupants: 3

Pre-Survey Vehicle Count: 5

Survey Vehicle Count: 30

Post-Survey Vehicle Count: 1

Vehicle Count Data Collection

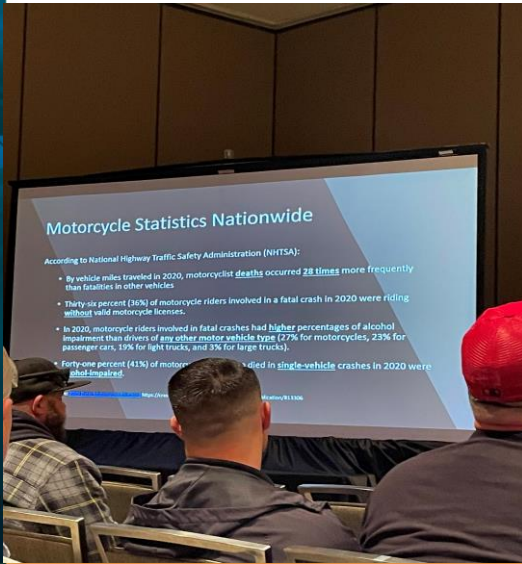
5 min Pre-Survey Count: 5

5 Min Post-Survey Count: 1



TZD is working with the DNR to make our Drivers and Trails safe.

Life Savers National Conference 2023



Goal: Zero Deaths



Zero is attainable — but it will take all of us working together to get there!

