



# MINNESOTA TOWARD **ZERO** DEATHS

## Welcome

Mike Ginnaty, District Engineer, MnDOT District 3, and East Central TZD regional co-chair

*May 18, 2023*  
[minnesotatzd.org](http://minnesotatzd.org)

## For Your Information...

- Vendor booths available
- POST credits/PDH (Professional Development Hours) are available
- Please turn your phones on silent



# Today's Agenda

- 9 a.m. **Welcome to 20<sup>th</sup> Anniversary of TZD & Regional Roundup**
- 9:15 a.m. **Traffic Safety Culture: Minnesota updates & What are other states doing?**
- 9:30 a.m. **Crash Data Presentation: What's the data telling us?**
- 9:45 a.m. **Minnesota Edibles and Traffic Safety**
- 10:45 a.m. **Break – Exhibits & Refreshments**
- 11:00 a.m. **School Bus Stop Arm Camera Grant Program**
- 11:30 a.m. **Aftermath of a DWI Crash: An Officer's Comeback Story**
- 12 p.m. **Lunch, Exhibits, & Networking**
- 12:45 p.m. **Focusing on What Matters**
- 1:45 p.m. **What's our Goal for 2023 and Beyond?**
- 2:45 p.m. **Wrap up**
- 3:00 p.m. **Adjourn**



## Vision

Take an interdisciplinary approach to have zero fatalities and serious injuries on Minnesota's roads



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## TZD Cornerstone



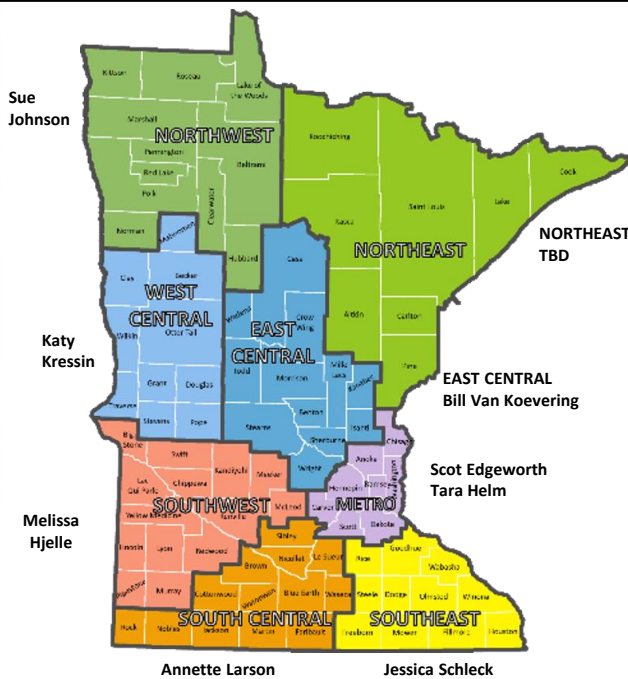
Five

~~Four~~ "E" approach:

- Enforcement
- Engineering
- Education & Outreach
- Emergency Medical  
& Trauma Services
- Everyone Else!**



## TZD Geographic Regions

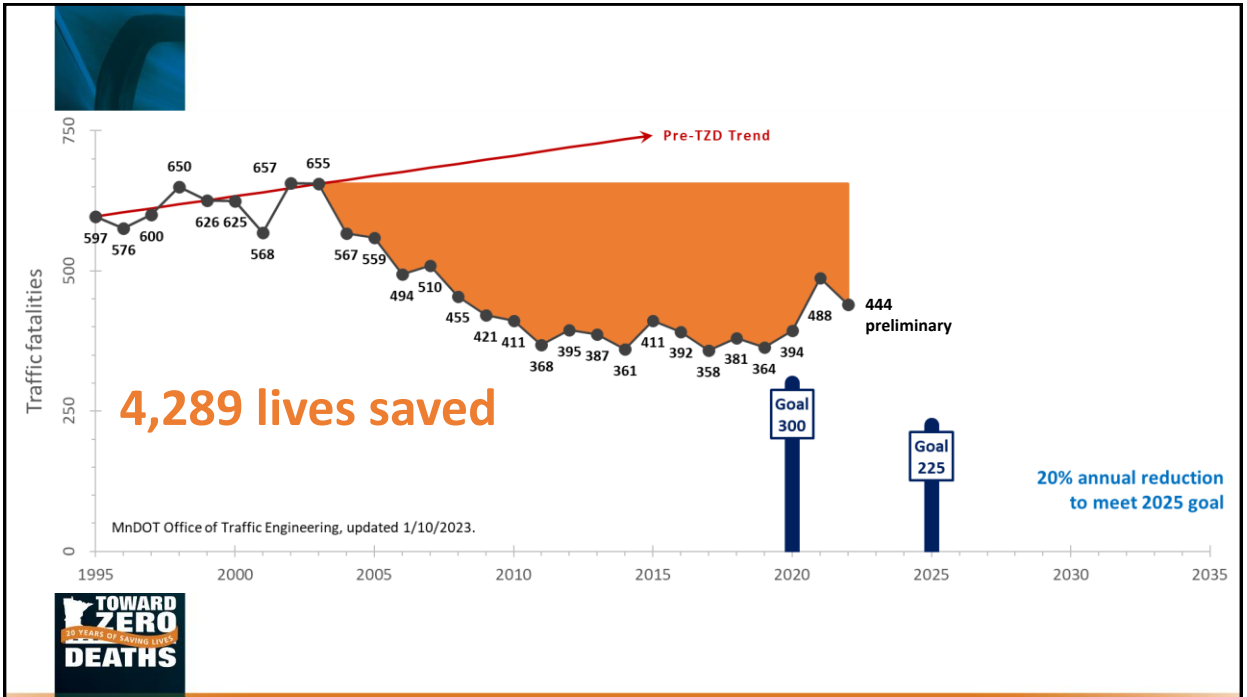
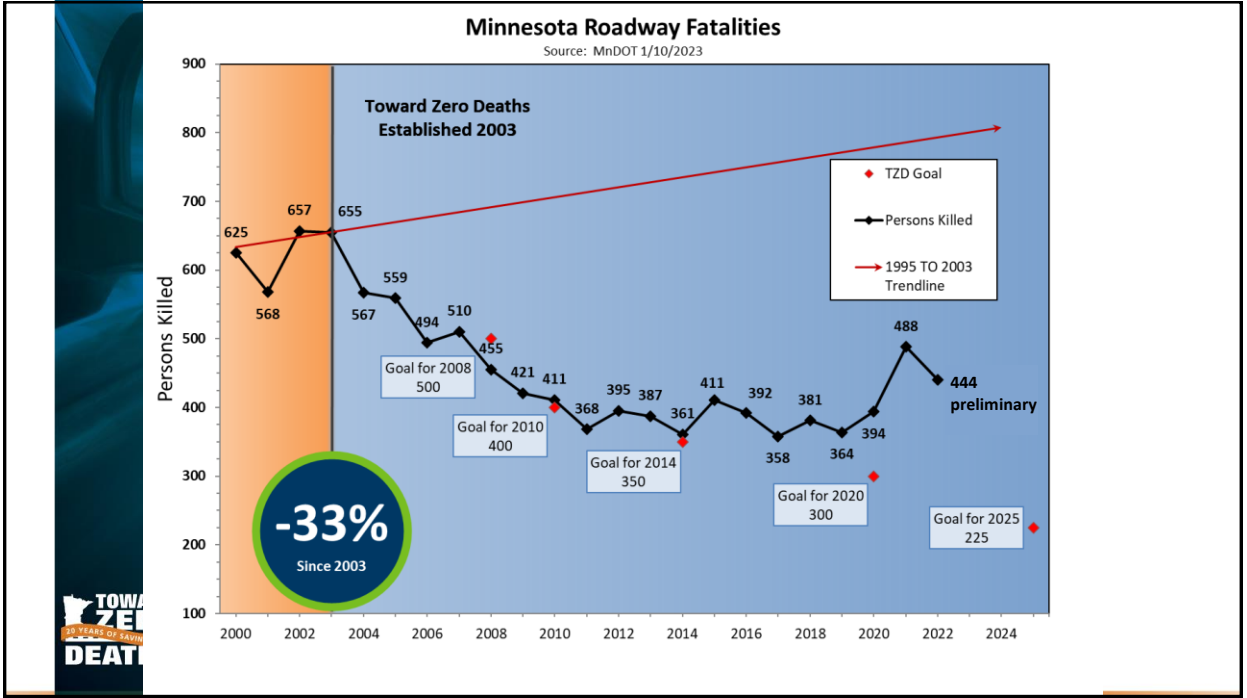


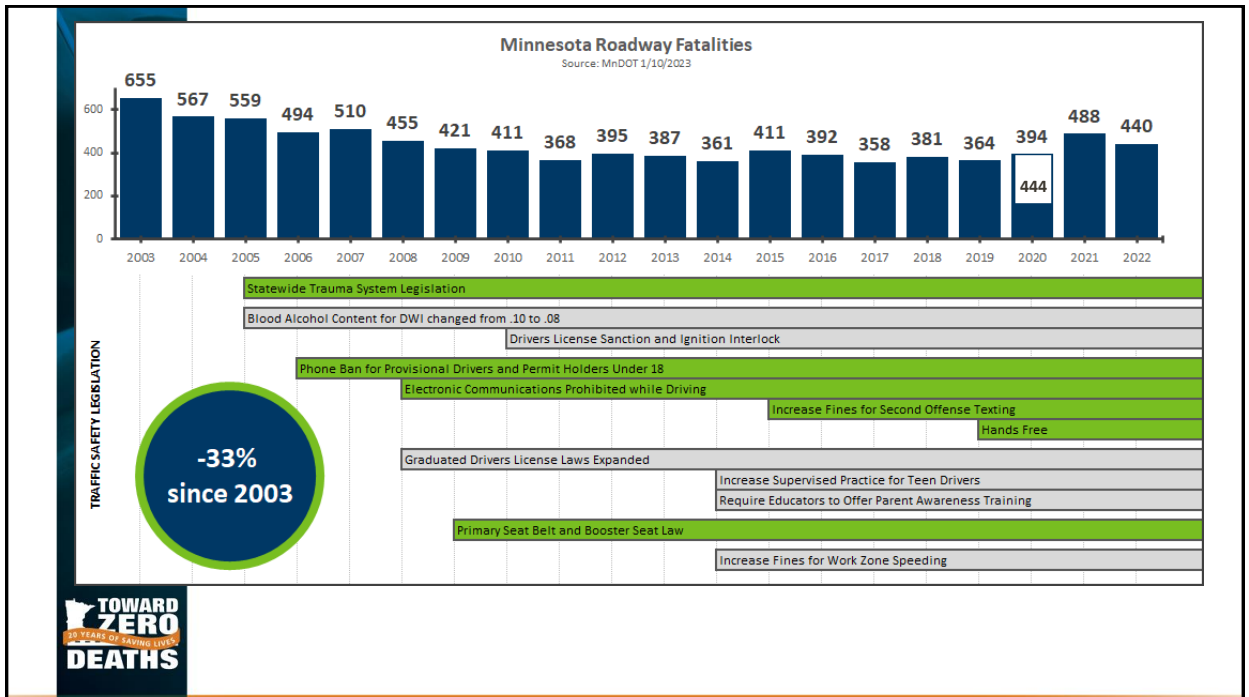
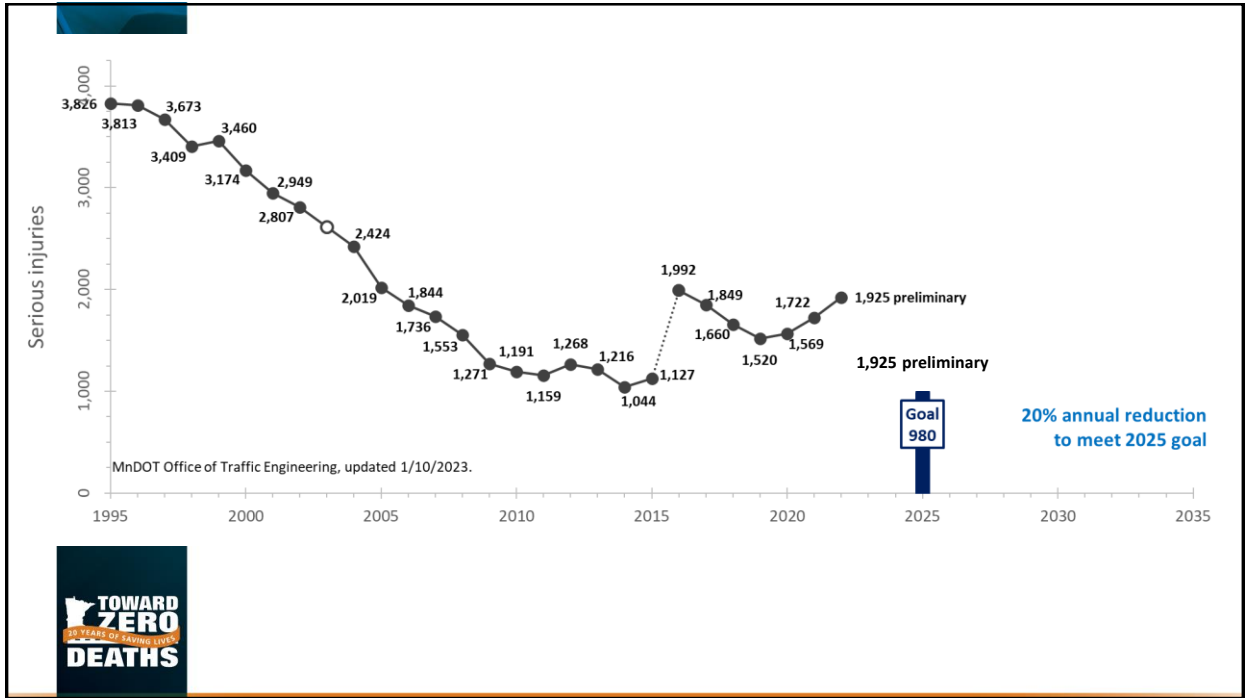
State TZD Program Coordinator  
Kristine Hernandez

Law Enforcement Liaisons  
Frank Scherf, Northeast  
Becky Putzke, Northwest  
Bill Hammes, Metro  
Scott McConkey, South

Child Passenger Safety Liaisons  
Sheila Denton, Southern  
Shonette Micco, Hospital Support  
Jasmine Wangen, Northwest  
Randi Smith, Northeast







## Minnesota TZD Strategic Goals

- Pursue public support of traffic safety as a priority
- Strengthen TZD as a priority for all units of government and traffic safety partnerships
- Promote and implement effective traffic safety initiatives



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50 YEARS OF SAVING LIVES  
**DEATHS**

## Rural Intersection Crash



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## Engineering techniques to support TZD

Try to focus on low cost/high benefit investments

- Lighting
- Wet reflective striping
- 6" edge lines
- Reflectivity on signs
- Rumble strips
- Roundabouts
- J-turns

Higher cost solutions include:

- Grade separation
- Shoulder widening
- Flatter in-slopes
- High-tension median barrier



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## 2022 Crash Statistics by Behavior

**444 deaths in 2022:**

**119** were speed-related, compared with **171** in 2021.

**87** were not wearing seat belts, compared with **111** in 2021.

**80** were motorcyclists, compared with **69** in 2021.



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