

Welcome!

Advisory Council on Traffic Safety

September 21, 2023

Note: Today's meeting will be recorded for record keeping purposes only



Chairs' Welcome

- Mike Hanson, Office of Traffic Safety, Department of Public Safety
- Catherine Diamond, Injury and Violence Prevention Section, Department of Health
- Brian Sorenson, Office of Traffic Engineering, Department of Transportation

Council Establishment

- a) The Advisory Council on Traffic Safety is established to advise, consult with, assist in planning coordination, and make program recommendations to the commissioners of public safety, transportation, and health on the development and implementation of projects and programs intended to improve traffic safety on all Minnesota road systems.
- b) The Advisory Council serves as the lead for the state Toward Zero Deaths program

Membership

Chairs

- Office of Traffic Safety, DPS
- Office of Traffic Engineering, DOT
- Injury and Violence Prevention, MDH

Members

- 30 additional members

Staff

- Center for Transportation Studies assisting with Council activities

Administration

(a) The Office of Traffic Safety in the Department of Public Safety, in cooperation with the Departments of Transportation and Health, must serve as the host agency for the advisory council and must manage the administrative and operational aspects of the advisory council's activities. The commissioner of public safety must perform financial management on behalf of the council.

(b) The advisory council must meet no less than four times per year, or more frequently as determined by the chair, a vice chair, or a majority of the council members. The advisory council is subject to chapter 13D.

(c) The chair must regularly report to the respective commissioners on the activities of the advisory council and on the state of traffic safety in Minnesota.

(d) The terms, compensation, and appointment of members are governed by section 15.059.

(e) The advisory council may appoint subcommittees and working groups. Subcommittees must consist of council members. Working groups may include nonmembers. Nonmembers on working groups must be compensated pursuant to section 15.059, subdivision 3, only for expenses incurred for working group activities.

TZD and the Advisory Council: What's the Difference?

- The Advisory Council on Traffic Safety was established during the 2023 legislative session to improve traffic safety for all users on all Minnesota roads.
- The Advisory Council on Traffic Safety is the overarching entity for Minnesota's traffic safety efforts, including the TZD program. TZD will be one asset in the Council's portfolio.
- The Council will advise, consult with, assist, and make recommendations on all efforts to improve traffic safety on all Minnesota roads. Decision making will reside with the leaders of these individual efforts.
- The Council will give greater voice to key traffic safety stakeholders who may be underrepresented in terms of geography, demographics, mode of travel, agency affiliation, or other unique characteristics.
- Because of the broad representation on the council, it will provide a forum for tapping into novel perspectives, ideas, and resources for generating innovative solutions. This broad representation will also expand the council's reach, in that members may serve as traffic safety ambassadors back to their communities and constituents.

Member Introductions

- Name
- Organization

Reminder: there will be time for Round Robin later in the meeting

Group Discussion: Member Goals for the Council

- What goals do you have as a Council member? What do you hope to gain through your participation?
- What information would be helpful to have/what do you want to know more about to ensure a solid foundation to serve effectively?

Break

Council Member Duties

The advisory council must:

- (1) advise the governor and heads of state departments and agencies on policies, programs, and services affecting traffic safety;
- (2) advise the appropriate representatives of state departments on the activities of the Toward Zero Deaths program, including but not limited to educating the public about traffic safety;
- (3) encourage state departments and other agencies to conduct needed research in the field of traffic safety;
- (4) review recommendations of the subcommittees and working groups;
- (5) review and comment on all grants dealing with traffic safety and on the development and implementation of state and local traffic safety plans; and
- (6) make recommendations on safe road zone safety measures under section 169.065.

Council Member Expectations

- Attend and actively participate in meetings
 - Active membership will be the key to our success
 - Subcommittees and workgroups
- Use respectful dialogue
 - Different is not wrong
 - Innovation and creativity are necessary
- Provide input, ideas, information
 - No single agendas—we all have diverse interests and we want to see the big picture
- Be curious
 - Learn from each other

Council Member Terms

- The terms of the members of the advisory councils and committees shall be four years.
- The terms of one-half of the members shall be coterminous with the governor (January 4, 2027) and the terms of the remaining one-half of the members shall end on the first Monday in January one year after the terms of the other members (January 3, 2028).

Oath of Office and Other Operational Updates

- Sign Oath of Office
- Review roster in packet of materials
- TZD and Advisory Council webpages
 - www.minnesotatzd.org

Round Robin

Future Meetings—December 2023

- December 13 or 14, 1:00-4:00pm, same location
- Potential agenda topics
 - Message from the Commissioners
 - Status of life changing crashes in Minnesota
 - Overview/history of TZD and TZD 2.0
 - Council operating procedures
 - Further discussion on member goals/ideas for the Council
 - Headshots of Council members
 - If time: potential subcommittees/workgroups, 2024 legislative session prep

Future Meetings—2024 Proposal

- Every other month
 - 6 total meetings
- Potential options
 - 1st Thursday (Feb 1, Apr 4, Jun 6, Aug 1, Oct 3, Dec 5)
 - 2nd Wednesday (Feb 14, Apr 10, Jun 12, Aug 14, Oct 9, Dec 11)
 - 2nd Thursday (Feb 15, Apr 11, Jun 13, Aug 8, Oct 10, Dec 12)

Thank You

