

Impact Teen Drivers

Training for the Impact Teen Drivers program was held on August 24, 2023 at MnDOT Headquarters in St. Cloud. Toward Zero Deaths is partnering with Minnesota State Patrol to bring teen traffic safety education to our Minnesota schools. Impact Teen Drivers engages, educates, and empowers teens and their influencers to see that reckless and distracted driving crashes are 100% preventable.

This program develops, promotes and facilitates evidence-based education to stop the #1 killer of teens—**car crashes!** National Teen Driver Safety Week is October 15-21, 2023.



Walk, Bike, & Roll to School

Start the new school year with a healthy new habit!

Walk & Roll to school is scheduled for October 4, 2023. If you haven't started planning, it's not too late.

This is a great opportunity to encourage kids to walk, bike, or roll to school. Enjoy the beautiful weather and outdoors. It will be a fantastic start to their day!



THIEF RIVER FALLS BIKE TO SCHOOL DAY
WEDNESDAY, OCTOBER 4TH, 2023
Free bike safety Items for Participants

Students who want to bike to Challenger, St. Bernards and Franklin Middle School can meet in the Greenwood Trail parking lot at 7:30 am. Bike Train volunteers will leave for school at 7:45 am. Please be safe and wear a helmet!








Walk and Bike To School Days at St. Bernards!
WEDNESDAYS: SEPT. 20TH, 27TH AND OCT. 4TH

Students can meet in the Greenwood Trail parking lot starting at 7:30 am. Volunteers will leave for school with the kids at 7:45 am. Please be safe and wear a bike helmet!
 Parents: Feel free to walk with us!






Enforcement Update:

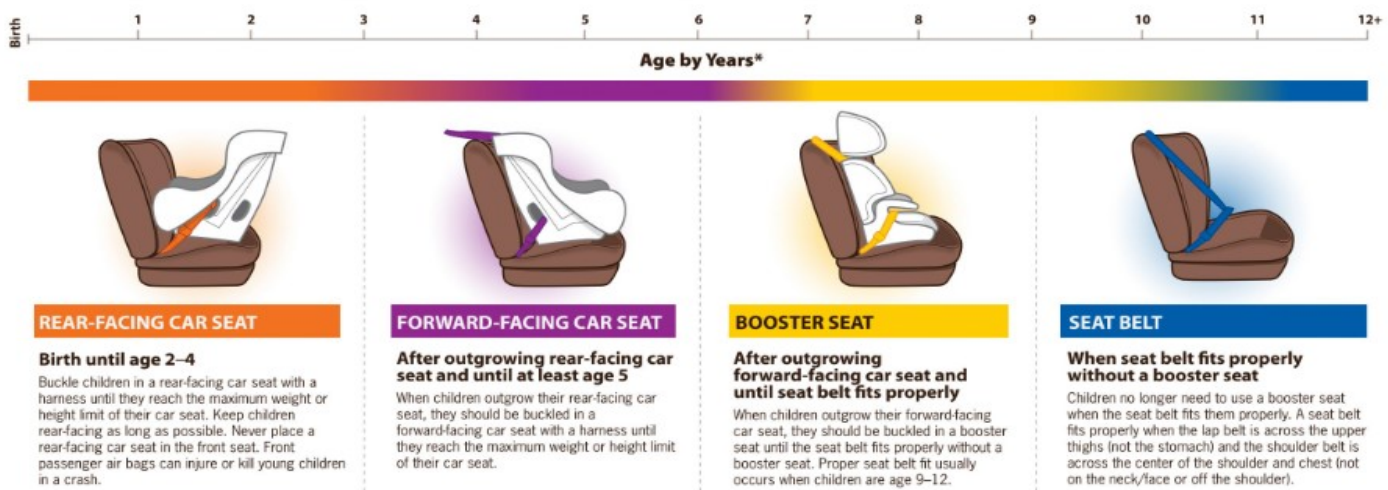
- Seat belts and child restraints: Sept 17-23, 2023
- DWI (optional): Oct. 27 -28; Oct. 31; 2023 - Halloween
- DWI (optional): Nov. 2 -4; 2023 - Deer hunting opener
- DWI: Nov. 22 -25; Nov. 30 -Dec. 2; 7 -9; 14 -16; 21-23; 28 -31, 2023

Weekly Traffic Fatality Update

- Through Sept 3rd, there were 260 traffic-related deaths on Minnesota roadways. This is 11% less than there were at this time last year (292).
- Motorcycle deaths are 16% less than at this time last year.
- Speed-related deaths are 20% less than last year.
- Unbelted deaths are 8% lower than last year.

Child Passenger Safety Week

During the week of September 17-23, 2023. Car crashes are the leading cause of death for children. Child passenger safety is a top goal of the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA). Decades of research and data tell us that the best way for parents and caregivers to keep children safe in vehicles is to correctly use the right car seats (rear-facing car seats, forward-facing car seats, or booster seats) or seat belts for their children's ages and sizes.



Mark your Calendars!

2023

- Child Passenger Safety Week—September 17-23, 2023
- TZD Traffic Safety Hotdish—October 17, 2023—Register @ [TZD Traffic Safety Hotdish | Minnesota Toward Zero Deaths \(minnesotatzd.org\)](https://www.minnesotatzd.org)
- National Teen Driver Safety Week—October 15-21, 2023
- TZD State Conference - November 14-15, 2023 (T-W), Mayo Civic Center, Rochester

***If you have traffic safety events in your community, please send me pictures so I can showcase the great work you are doing!**

Toward Zero Deaths Northwest Regional Newsletter

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