TZD Monthly Spin NW Region October 2023

East Grand Forks Showcase

The EGF Police Department coordinated their annual showcase on September 6, 2023 and it was a huge success! Hundreds of community members participated and visited with local law enforcement, public health, EMS, Toward Zero Deaths, restaurants, and many other vendors and resource organizations. The Blue Moose served a free pulled pork meal to all that attended and kids had fun playing games and dunking the EGF police officers at the dunk tank!







Central Boiler Holds Health and Safety Event

Central Boiler began its success in 1984 and is now one of the largest North America's manufacturer of outdoor furnaces and one of the largest manufacturers in NW Minnesota. Central Boiler has consistently been recognized as a leader in the industry and has accumulated an impressive list of significant industry firsts.

On September 19 & 20, 2023, Central Boiler held their annual health and safety event. Along with several vendors such as Lifecare Medical, North Risk Partners Insurance, Roseau County law enforcement, Toward Zero Deaths brought traffic safety education. The drunk goggles are always a draw and a great way to interact with employees while receiving some education AND having a little fun.







Enforcement Update:

- DWI (optional): Nov 3-5, 2022—Deer hunting opener
- DWI: Nov 23-26;Dec 1-3; 8-10; 15-17; 22-24; 29-31. 2022
- DWI (optional): Feb 11-12, 2023—Super Bowl

Tri County EMS

On September 9th, Newfolden 1st responders educated the community on the importance of wearing a seat belt during



Impact Teen Drivers Education

Toward Zero Deaths, Sue Johnson and Minnesota State Patrol, Lt Brad Norland and Trooper Kris Larson, teamed up for their first Impact Teen Drivers presentations in Goodridge, Grygla, and Thief River Falls high schools. The focus was on the 10th grade students. This age group has just received their licenses or they are soon-to-be licensed drivers. The ultimate goal is to change the culture of how younger drivers view traffic safety and empower them to make good choices when driving a car and being a passenger in a car.





Safe Kids Safety Around the School

Safe Kids, TZD, and local volunteers educated area elementary kids on bike, pedestrian, bus, and car safety. Distracted walking and biking, unsafe street crossing, the importance of seat belts or car seats, and how to exit a bus in the case of an emergency were just a few of the areas that were covered in this education.





Mark you Calendars!

- •TZD Traffic Safety Hotdish—October 17, 2023—Register @ TZD Traffic Safety Hotdish | Minnesota Toward Zero Deaths (minnesotatzd.org)
- •National Teen Driver Safety Week—October 15-21, 2023
- •TZD State Conference November 14-15, 2023 (T-W), Mayo Civic Center, Rochester

Toward Zero Deaths Northwest Regional Newsletter

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