



- Sponsors
- Matches the target audience
 - Mix of value and exposure
 - One time event or multiple events
 - Who are the other sponsors



- Walmart
- Target
- Olmsted County
- Public Health
- ACTS for kids



Trailer Purchase Spring 2018

- Purchase Price \$4040
- Decals \$300
- Generator \$999
- Air Compressor \$399
- Workbench \$200



Source: Sales Department | 10/10/18 | 10/10/18 | 10/10/18

www.actsforkids.org

Build Relationships

- Parts
- Workbench
- Generator
- Air Compressor
- Tools
- Table
- Chairs
- Canopy



- Set aside money for logos
- Make sure logos are current
- Formatting of logos
- Consider using the vendor as a sponsor
- Highly visible – consider the colors



2018 Events

Date	Time	Event
4/21/2018	All Day	Lathrop Event
5/2/2018	All Day	Cal Ripken Event
5/9/2018	0700 - 0900	Bike to School Link
5/25/2018	1230 - 1530	Gage East School Bike Safety
5/30/2018	1500 - 1730	Protest - Save our Hospital
6/4/2018	0800 - 1400	Trotter Garden Painting
6/10/2018	1200 - 1000	Father's Day Family's First
6/16/2018	1000 - 1930	Oak Terrace Bike Rodeo Event
6/19/2018	1000 - 1200	RAC Stars and Stripes
6/20/2018	0645 - 0815	Torch Run Traffic Control
6/24/2018	0900 - 1200	IMAA Event
6/24/2018	1300 - 1230	Bluebellies Parade
6/27/2018	1400 - 1930	Bicycle Playground Event with Public Health
6/28/2018	1030 - 1500	Go Play Explore at Parkside Park
7/2/2018	1230-0600	Go Play Explore at East Park
7/9/2018	1030-1400	Go Play Explore at Bear Creek
7/12/2018	1100-1430	Go Play Explore Parkside Park
7/17/2018	1700-2000	Girl Scouts Bike Rodeo
7/18/2018	1030-1400	Go Play Explore Homestead Park
7/18/2018	1400-2000	Bicycle Playground Event with Public Health
7/20/2018	1030-1400	Go Play Explore Bear Creek Park
8/7/2018	1700 - 2000	National Night: Out
8/9/2018	1100-1630	Go Play Explore Parkside Park
8/14/2018	1000-1900	Back to School East Park
8/15/2018	1030-1400	Go Play Explore Homestead Park
8/16/2018	1000-1000	Heroes Universal Marine RV
8/16/2018	1200 - 1400	Gage East Picnic
8/16/2018	1500-1500	Go Play Explore Andover Aun
8/22/2018	1700 - 1900	Horses Event
8/23/2018	0900 - 1200	See It Up for the Troops
9/8/2018	1300-1000	Gage East Cops and Kids
9/22/2018	1300 - 1600	Gage East Cops and Kids
9/29/2018	1100 - 1500	Grace Luther Fall Event

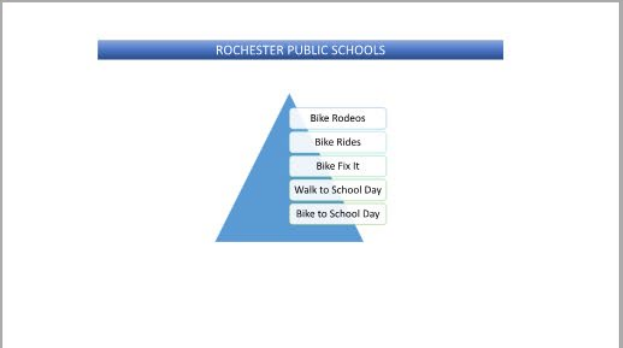
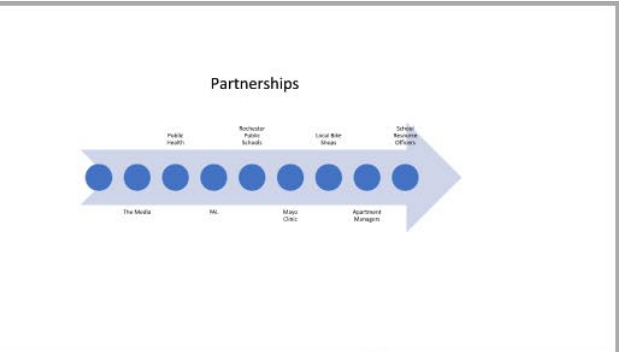


42 BICYCLES REPAIRED
22 BICYCLE DONATED
42 HELMETS PROVIDED TO CHILDREN IN NEED



Where are we now?

145 EVENTS THIS CALENDAR YEAR
28 BIKE EVENTS



Rochester Public Schools

Dustin Morrow

Bike Trailer

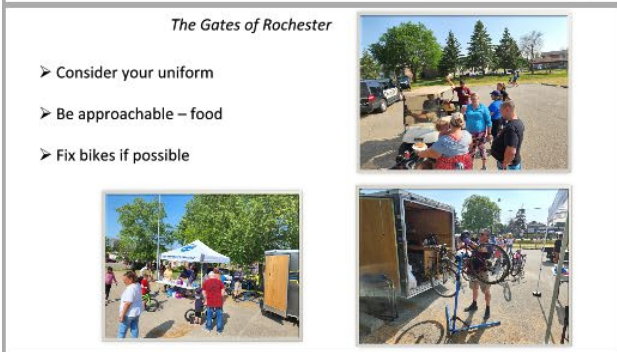
- Ride with the kids Gibbs Elementary School
- Teach to ride a bike
- Make it fun
- Give-a-ways

Riverstone Central Elementary School

- Teacher involvement
- Parent involvement
- Utilize the schools

Elton Hills Elementary School

- Basic ability to fix bikes
- Helmet fitting
- Supplies for a rodeo





Sgt. Greg Jeardeau
Community Services Team

Rochester Police Dept.
4001 W. River Parkway Suite 200
Rochester, MN 55901
Office 507-328-2181
Email gjardeau@rochestermn.gov