



**TEENS
TOWARD
ZERO**



DEATHS



TEENS TOWARD ZERO DEATHS





ROSALINE GROVEN

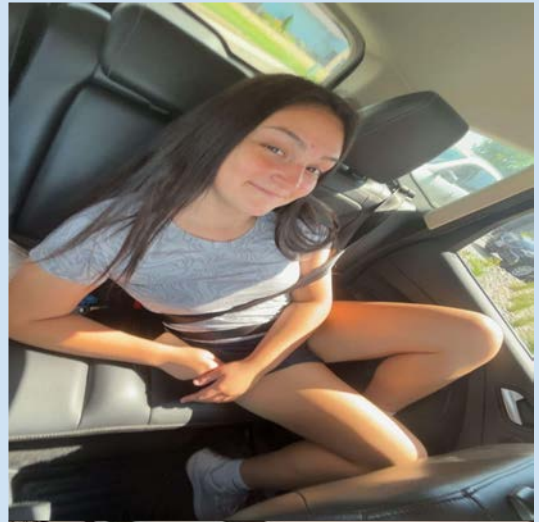
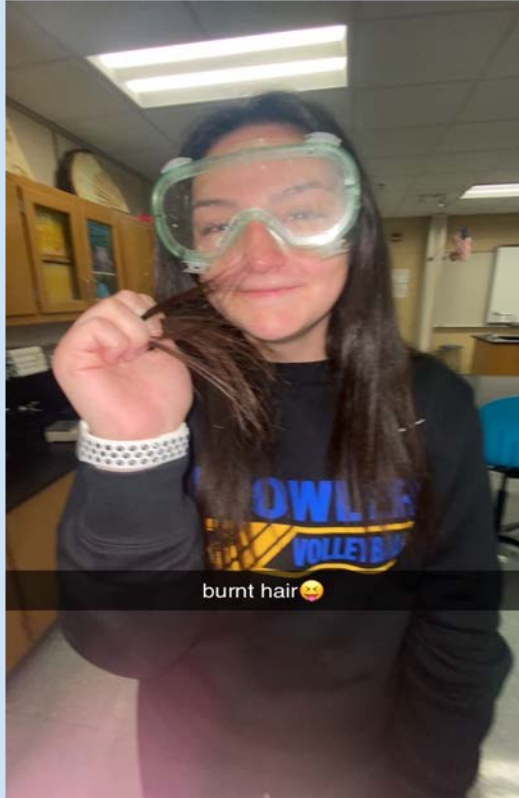


Ali Yuska





AVERY KOOP

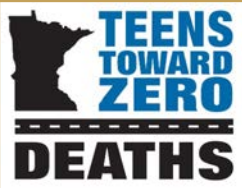


Miranda Novak



Kennedy Panek





How/Why did you start an awareness campaign?





Setting Up Displays



Texting/Bus accidents
Created with permission by
Matt Logan and
School District 564

**TEENS
TOWARD
ZERO
DEATHS**



\$8,000-\$12,000

Average Funeral Cost

Including ...
Funeral Home Services
Casket
Burial Vault
Guest Book
Thank You Cards
Funeral Bulletins
Grave Purchase
Grave Opening/Closing
Clergy
Musicians
Lunch
Newspaper & Radio Notices
Death Certificates
Headstone



Display on loan from
Johnson Funeral Home.

**TEENS
TOWARD
ZERO
DEATHS**



DEATHS



**TEENS
TOWARD
ZERO
DEATHS**



**TEENS
TOWARD
ZERO
DEATHS**



TEENS TOWARD ZERO DEATHS



Examples:

94% of young people in (your community) say they ALWAYS buckle up

84% of young people say they WOULD speak up if the driver was texting.

Have local businesses take part.



Is The Text Worth A Child's Smile?



End Distracted Driving



Texting and driving causes-
11 teen deaths EVERY DAY — Ins.
Institute for Hwy Safety Fatality
Facts

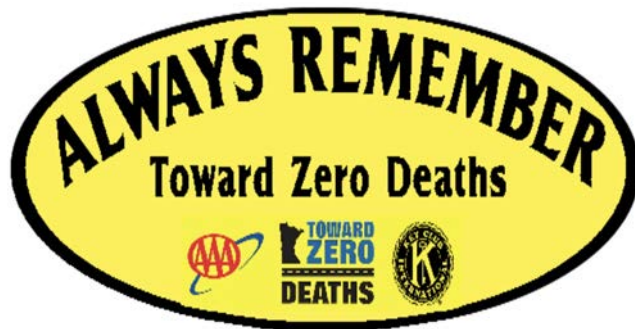


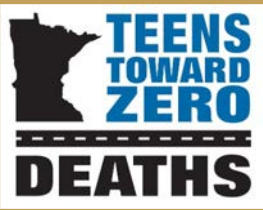
**TEENS
TOWARD
ZERO**

DEATHS



**TEENS
TOWARD
ZERO
DEATHS**





How did T-TZD start?



**TEENS
TOWARD
ZERO
DEATHS**

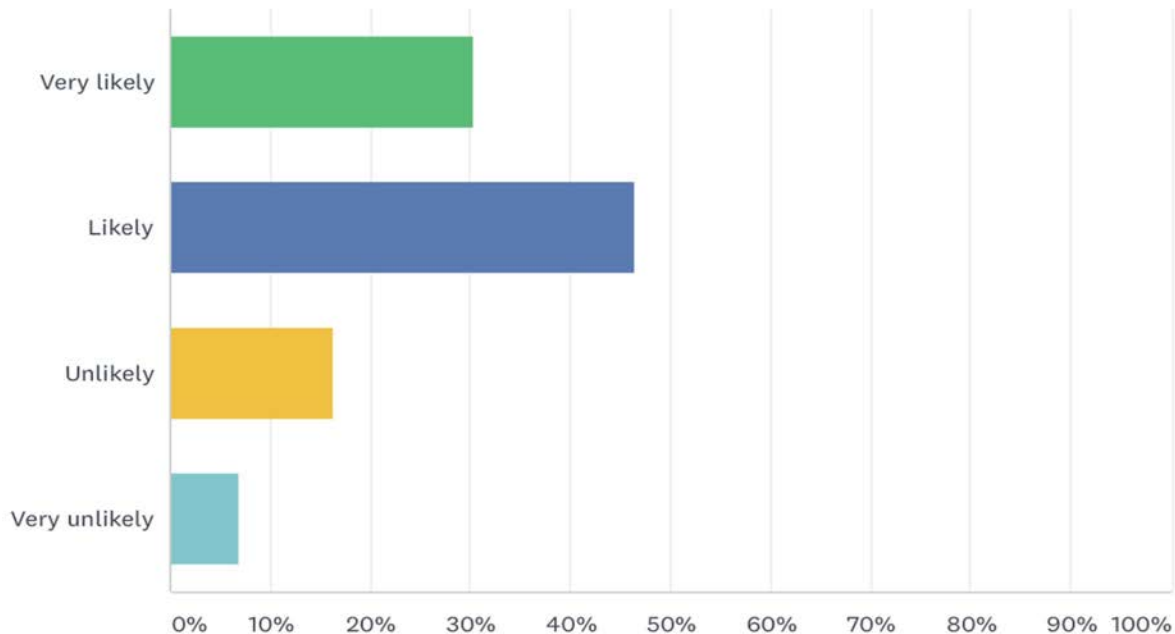


**TEENS
TOWARD
ZERO
DEATHS**

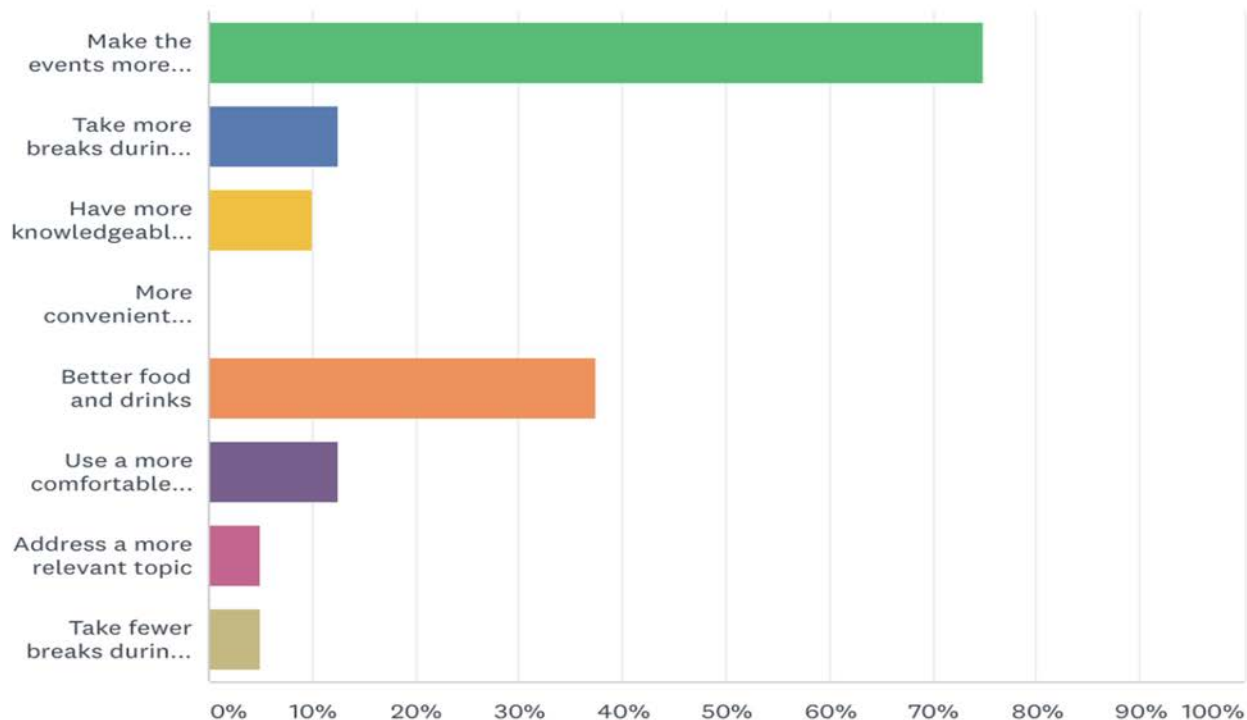




How likely are you to help start or support a TTZD awareness program in your school?



How could future events be improved? Select all that apply.



**TEENS
TOWARD
ZERO
DEATHS**





Pennington County T-TZD





**TEENS
TOWARD
ZERO**
DEATHS

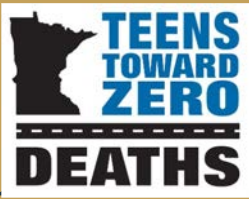


**TEENS
TOWARD
ZERO
DEATHS**



**TEENS
TOWARD
ZERO
DEATHS**





What advice can you give an
'outsider' going into a school?





Be silly! Be real. Be you.





TikTok

@madisonbregier

**TEENS
TOWARD
ZERO**
DEATHS



Dairy Queen \$1.00 off

On your next visit, present this coupon for a \$1.00 off your purchase.
Expires May 31, 2018

Thank you, for keeping the roads safe.





Buckle Up For Life

Coupons distributed upon the discretion of participating businesses. All occupants of vehicle must have seat belts on to qualify.

DQ

COUPON

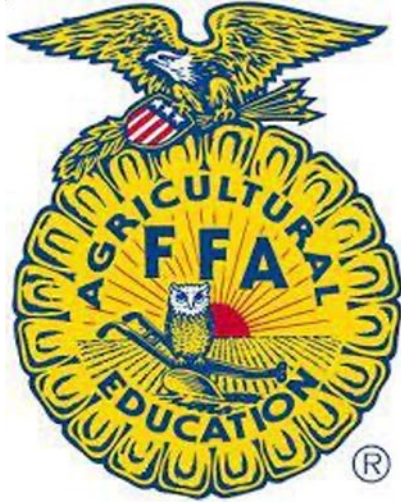
Valid Until Text
April 26, 2024

Help support the Pennington County
Teens Towards Zero Deaths

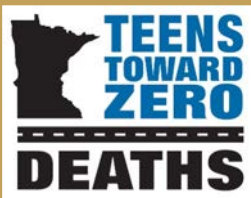
\$13

BOX OF 6
CHOICE OF DILLY
BAR FLAVORS

**TEENS
TOWARD
ZERO**
DEATHS







How did it work to add in
mental health awareness?



**TEENS
TOWARD
ZERO
DEATHS**



**TEENS
TOWARD
ZERO**
DEATHS



Michael Holmer
October 12, 2008



**TEENS
TOWARD
ZERO
DEATHS**

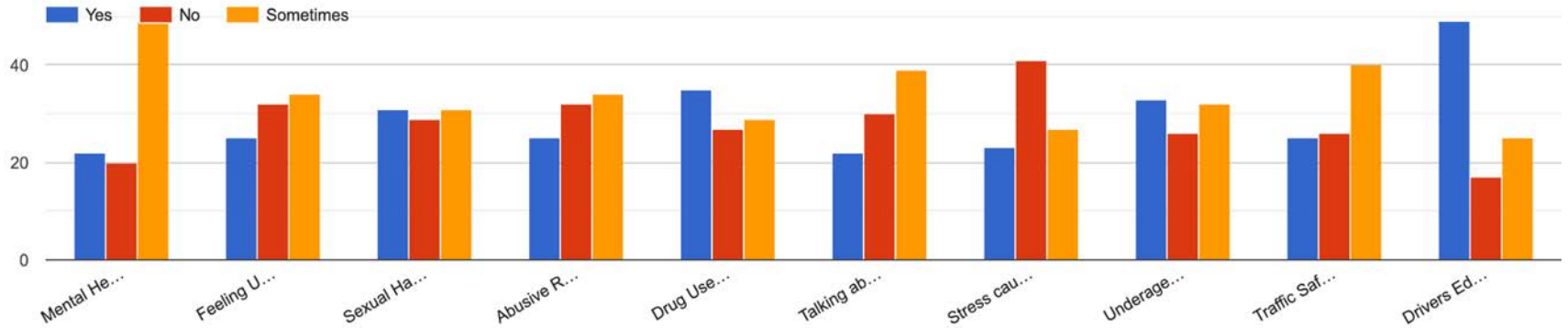




**TEENS
TOWARD
ZERO**

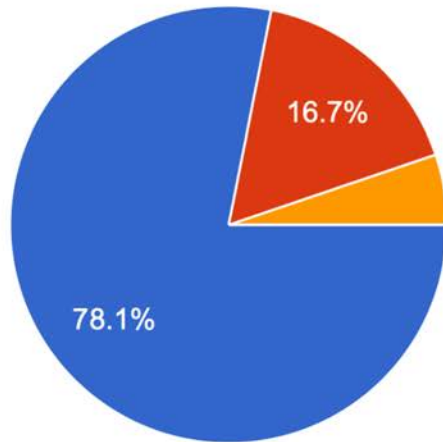
DEATHS

Do you feel teens are listened to when they voice their opinions about the topics listed in the registration?



Is there somewhere or someone in your community that you feel comfortable talking about your mental health?

96 responses

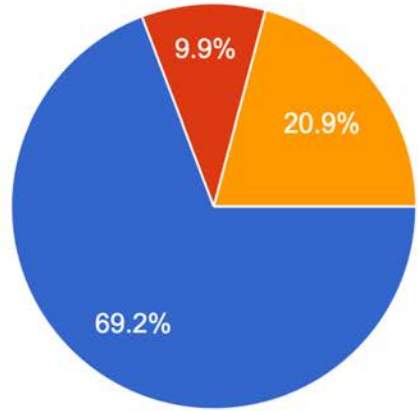


- Yes, I know of someone I can talk to about my mental health.
- No, I do not know who I would talk to about my mental health.
- Yes



Is there somewhere or someone in your community that you feel comfortable to talk about your safety? (sexual predators, harassment, assault, peer pressure....)

91 responses

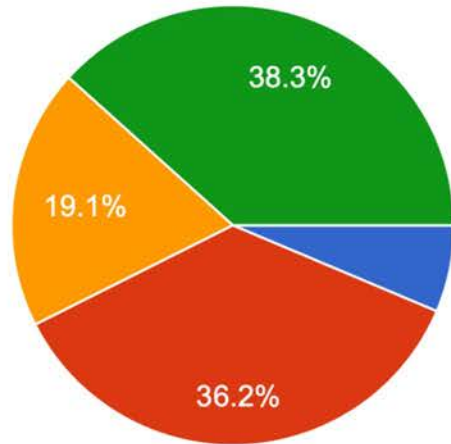


- Yes, there are resources available to me and I feel comfortable talking to them.
- No, I am not sure who I would speak to.
- Yes there are resources available, but I do not feel comfortable talking to them.



How strongly do you feel about your school starting a Teens Toward Zero Death program?

47 responses



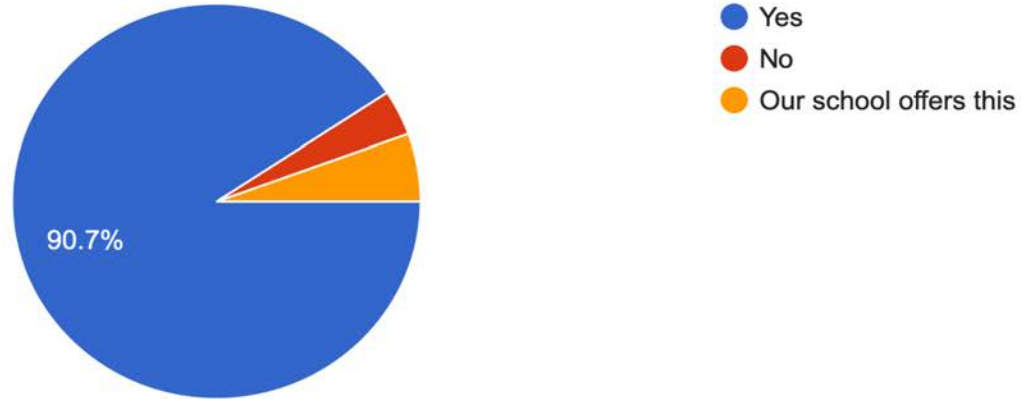
- Very unlikely
- Likely
- We already have something similar
- Very likely





Could your school benefit from awareness weeks about distracted driving and mental health?

54 responses







Questions



Have you thought about
inviting 8th graders?



**TEENS
TOWARD
ZERO
DEATHS**



**TEENS
TOWARD
ZERO
DEATHS**



**TEENS
TOWARD
ZERO**
DEATHS

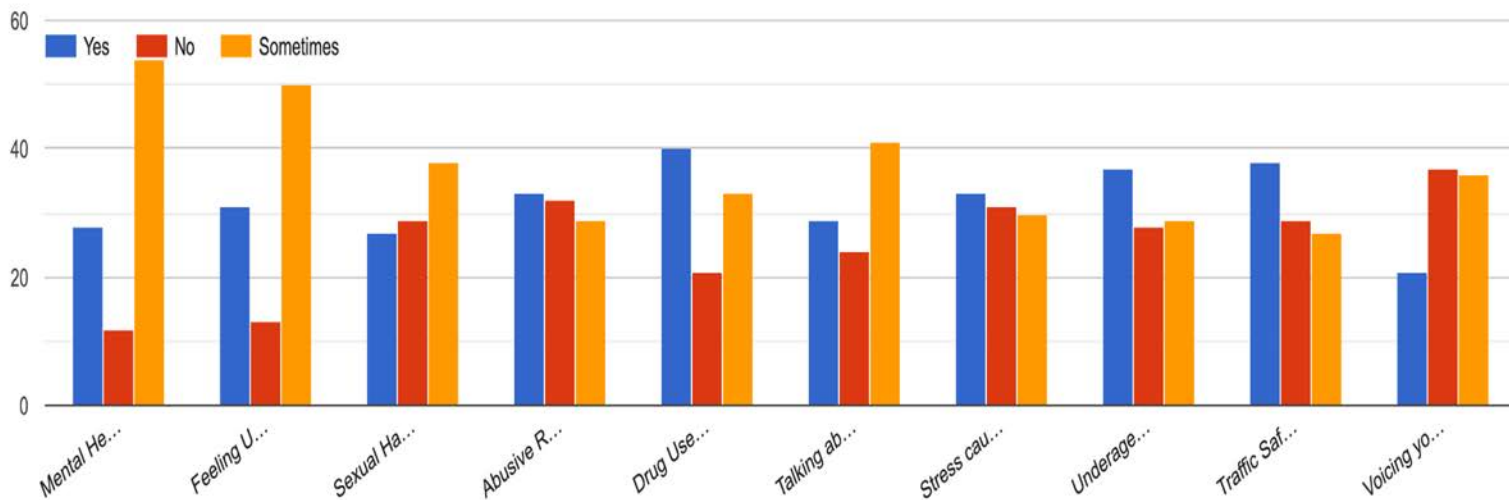




**TEENS
TOWARD
ZERO**

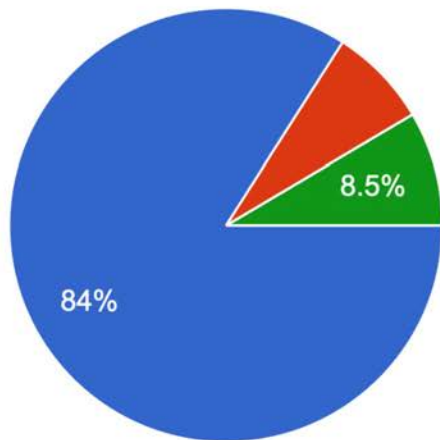
DEATHS

Do you feel teens are listened to when they voice their opinions about the topics listed in the registration?



What do you know about T-TZD?

94 responses



- T-TZD is a student-led group that aims to keep students safe through awareness of and knowledge of traffic...
- T-TZD is a student-led group that focuses on traffic safety and mental health.
- T-TZD is a conference designed to find out what careers students want to pursue in the future.
- I have no idea what T-TZD is.



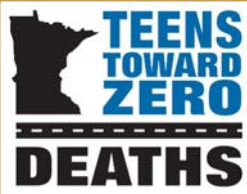
**TEENS
TOWARD
ZERO
DEATHS**





FMS TTZD Day





**Is TTZD imbedded into the
school or is it a
stand alone program?**

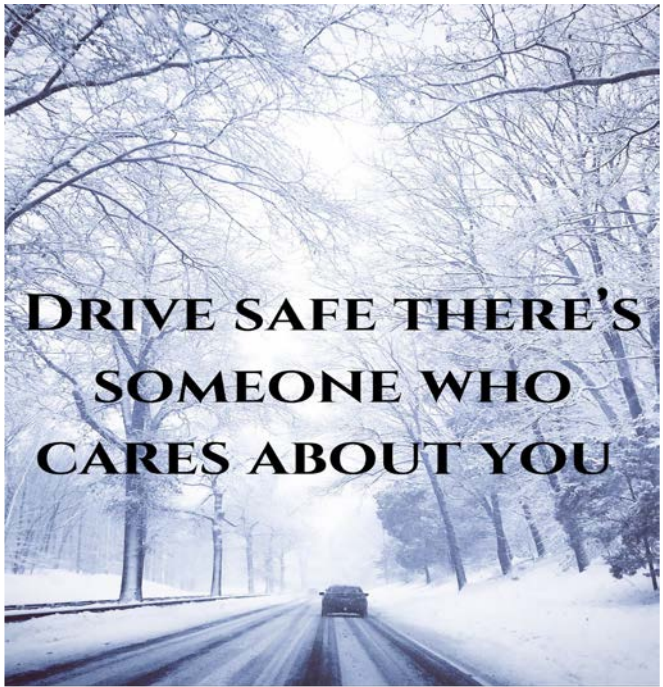


THEY WON'T ALWAYS MAKE IT IN TIME
TO HELP YOU



#TTZD **DRIVE SAFE THIS WINTER**

Teens Toward Zero Deaths



**DRIVE SAFE THERE'S
SOMEONE WHO
CARES ABOUT YOU**



The winter roads can not be trusted. Please drive safely. No one wants that call this holiday season!



A THANK YOU TO OUR
EMERGENCY WORKERS

DURING THE HOLIDAY SEASON





Fall:

- Plan a bus safety display in front of the school for parents and students.
- Organize a child safety “Buckle Up” campaign for parents and students.
- Work with your county or city engineering office to plan a “Buckle Up” campaign in the school parking lot.
- Share information about the “Hands-Free” law or other traffic safety laws.

Winter:

- Distribute information about winter driving practices.
- Show the dangers of being exposed to the winter elements and how to be prepared when driving by creating a display of what materials.
- Promote the responsibility of passengers in a car.

Spring:

- Ask local businesses in town to hang signage to prevent distracted driving.
- Promote the IPROMise campaign.
- Host a bike safety and pedestrian workshop.
- Pair with an E to visit with middle school students about their responsibility with TZD.

Summer:

- Work with local E’s to have a display at the county fair promoting TZD.
- Create table tents for local businesses to remind the public of road safety.
- Hang signage promoting work zone safety.
- Promote motorcycle safety and awareness for all.



100

**DEADLIEST
DAYS**

FOR TEEN DRIVERS



**AVERAGE CRASHES AND
FATALITIES INVOLVING TEEN
DRIVERS INCREASED**

16%
PER DAY

**FROM MEMORIAL DAY TO
LABOR DAY, AS
COMPARED TO OTHER
DAYS OF THE YEAR.**

Source: NHTSA General Estimates System (GES)
data, analyzed by AAA, AAA Foundation for
Traffic Safety



Key Club

Lincoln High School



keyclub@myprowler.org



TTZD

LHS Key Club



penningtoncountyyttzd@gmail.com





April 10, 2024

<https://www.smore.com/ny3sqj>





MINNESOTA
TOWARD **ZERO** DEATHS

Impact Teen Drivers

Sue Johnson, NW Regional Coordinator

November 14, 2023



MINNESOTA TOWARD **ZERO** DEATHS

What Does Impact Teen Drivers Do?

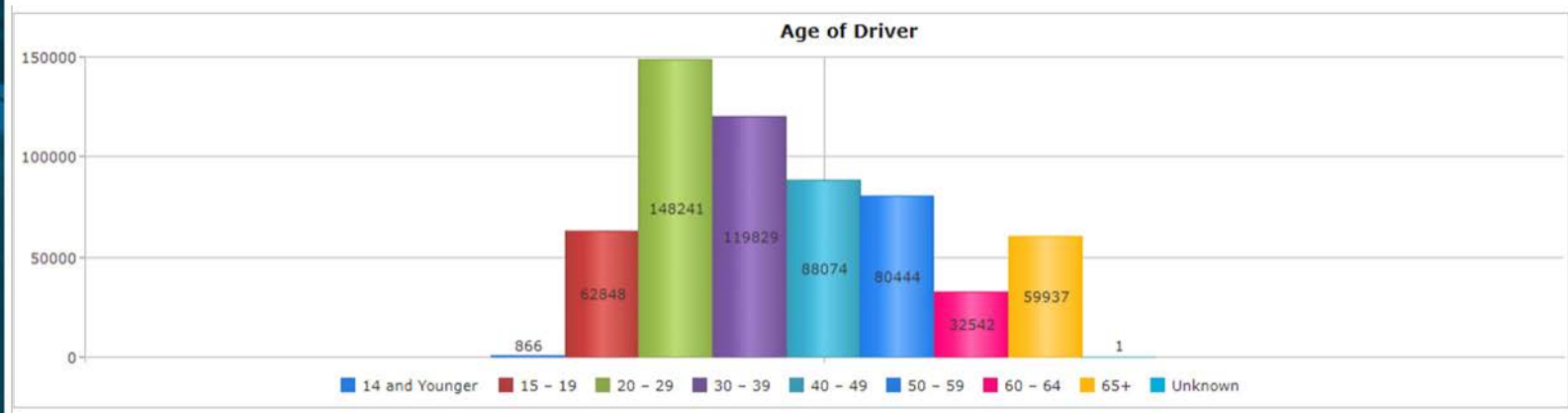
- ❑ Impact Teen Drivers develops, promotes, and facilitates evidence-based education to stop the number one killer of teens—car crashes.
- ❑ We seek to change the culture of safe driving – thereby saving lives not only in this generation, but in all future generations of drivers.

Why is this important?

- #1 cause of death among teens.
 - Approximately 4,000 teens die in the US annually.
- 50% are passengers.
- 400,000 seriously injured.
- Goal to lower fatalities and serious injuries in our younger drivers and change traffic safety culture.
- Younger driver is a focus area in the 2020-2024 SHSP (pg 23).
- 100% **PREVENTABLE!**



**TOWARD
ZERO**
20 YEARS OF SAVING LIVES
DEATHS



Quick Facts of Impact Teen Driver

- Started initially with four states, now they have 27 states using their program (local and state level).
 - Program excels in grass roots community efforts.
 - Locally, Minnesota Safe Kids, North Dakota Vision Zero/NDDOT, and Children's Wisconsin have teamed up with Impact Teen Driver.
 - Supported by NHTSA, NSC, National Traffic Safety Board along with a plethora of traffic safety partners.
- Program is evidence based and data driven.
- Though teens are what they lead with, there are parent/teen GDL, elementary, middle school, college and leadership modules to grow the program.
- All modules are mobile friendly and include an on-line survey/evaluation.
- All modules are updated every three years to better the look, feel, and cultural appeal of the program. What is most effective and what resonates with teens? Keeping it fresh is key!



Impact (41/52)

Our final choice is Impact Teen Drivers. Overall, there are many great aspects of the program, from the free and high-quality resources and empowering message

Things to improve include:

- Socioeconomic Access
- Community Outreach

Aspects to take from other programs:

- Humor (SAFE)
- Mental Health & Native American Reservation work (SADD)
- Community Courts (Alive @ 25)





Thank you for participating in the What Do You Consider Lethal? program today!

Please complete this survey to help us best understand if this program is effective.
Do not put your name on this survey so that we can keep your answers confidential.

First, tell us a little about yourself:

1. What is your age (in years)? _____
 2. Which gender do you identify as (if any)? _____
 3. Which race and/or ethnicity do you identify as (if any)? _____
 4. Circle the License you have: None Learners Permit Provisional License Full License
- Next, tell us about your perspective:**
5. Think about how you *felt before* and what you *feel now after* this program about teen driving. Then indicate your perspective for each of the following items **BEFORE** and **AFTER**:

1 = Strongly Disagree 2 = Disagree 3 = Neutral 4 = Agree 5 = Strongly Agree

BEFORE Program					Assessment of your perspective:	AFTER Program				
Disagree		Agree				Disagree		Agree		
1	2	3	4	5	Seatbelts are important to my safety.	1	2	3	4	5
1	2	3	4	5	Speeding can be lethal.	1	2	3	4	5
1	2	3	4	5	Doing something simple like applying lip gloss while driving a vehicle can be lethal.	1	2	3	4	5
1	2	3	4	5	Cell phone use while driving can be lethal.	1	2	3	4	5
1	2	3	4	5	Texting, messaging, or using any kind of social media app while driving can be lethal.	1	2	3	4	5
1	2	3	4	5	Driving at night is more lethal than driving during the day.	1	2	3	4	5
1	2	3	4	5	Having too many passengers in the car can be lethal for teen drivers.	1	2	3	4	5
1	2	3	4	5	Passengers that act rowdy or distract the driver in any way can be lethal for teen drivers.	1	2	3	4	5
1	2	3	4	5	Following traffic laws is important to me.	1	2	3	4	5
1	2	3	4	5	I will make safe choices whenever I drive a vehicle.	1	2	3	4	5
1	2	3	4	5	I will speak up as a passenger to promote safe driving.	1	2	3	4	5



6. Think about what you *already knew* and what you *now know after* this program about teen driving. Then evaluate change in your knowledge for the following topic areas **BEFORE** and **AFTER**:

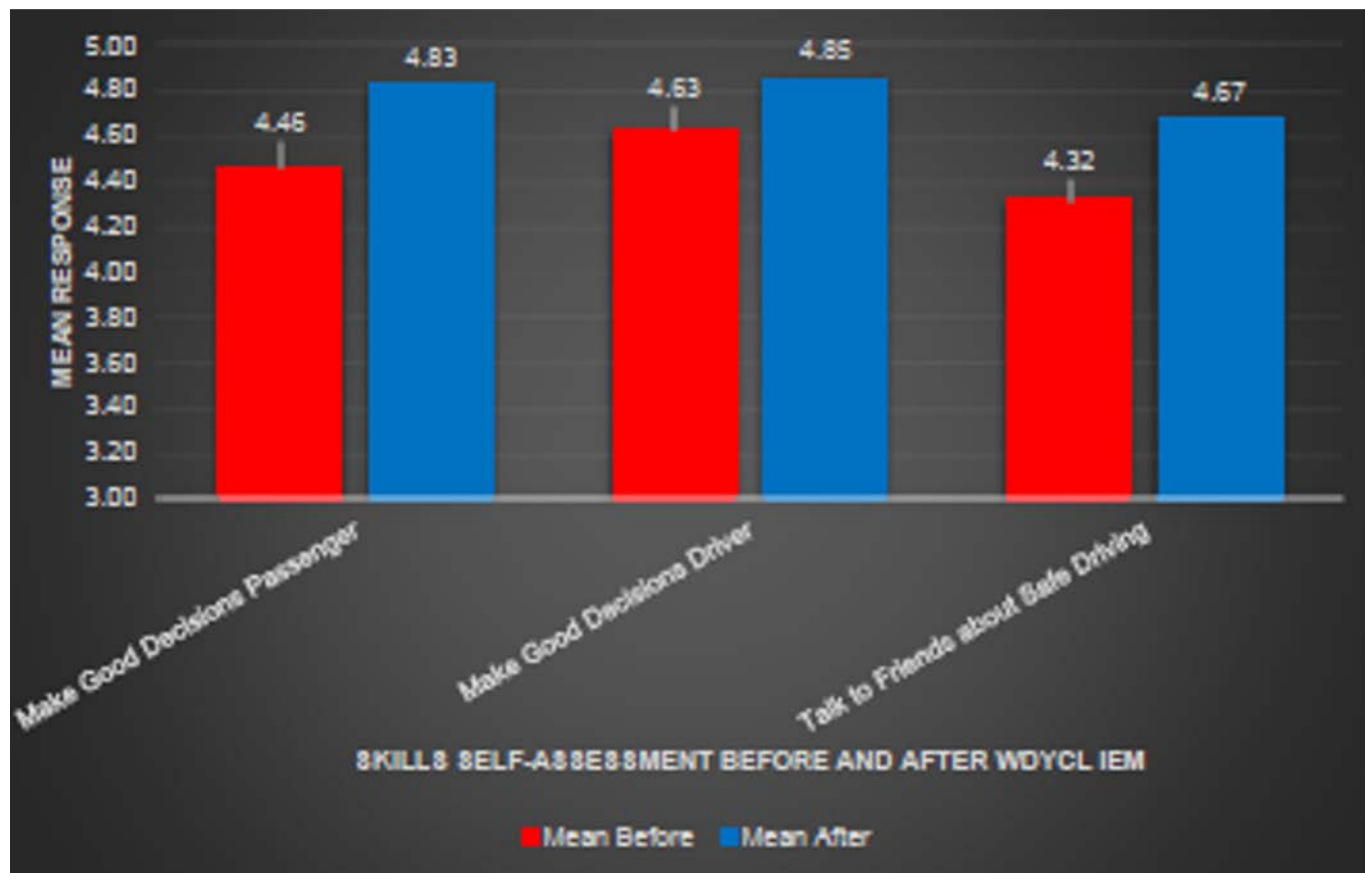
1 = None 2 = A little 3 = Average Knowledge/Skills 4 = More than most 5 = A lot

BEFORE Program					Self-assessment of your safety knowledge and skills:	AFTER Program				
None		A lot				None		A lot		
1	2	3	4	5	I know which passenger behaviors can be lethal.	1	2	3	4	5
1	2	3	4	5	I know which driver behaviors can be lethal.	1	2	3	4	5
1	2	3	4	5	I know my state's Graduated Driver Licensing (GDL) laws.	1	2	3	4	5
1	2	3	4	5	I know the risks and consequences of unsafe driving.	1	2	3	4	5
1	2	3	4	5	I know how to make good decisions as a passenger.	1	2	3	4	5
1	2	3	4	5	I know how to make good decisions when driving.	1	2	3	4	5
1	2	3	4	5	I know how to talk with friends about safe driving.	1	2	3	4	5

7. Finally, tell us your opinions about the quality of the program today:

Check the column that best reflects your opinion for each item:	Poor 1	Fair 2	Neutral 3	Good 4	Great 5
Length and organization of the program:					
Information presented in the program:					
Tools and media used (e.g. the wheel, videos, etc.):					
Presentation style of the trainers:					
Level of my own engagement during the program:					
Overall, this program was:					

8. Use this space to write anything else you would like to share with us. Thank You!



Facilitators

- Minnesota State Patrol PIO's (Public Information Officers)
- Regional Coordinators
- TZD County Coalition Coordinators
- Educators
- TZD Community Leaders

How is it Going?

Obtained funding.

Train-the-Trainer training was held on August 24, 2023.

Process of identifying and onboarding schools to administer the in-person “What Do You Consider Lethal” module in Fall 2023. State Patrol/Regional Coordinator to present.

Students will be taking a survey after both modules (QR codes and links will be available).

So far, the NW Region has presented to six schools and it well. Students were engaged and the teachers and principals expressed that the content was spot on.

- The online module “Are You Living in a Dreamworld” to be administered in March/April 2024 (ultimately before Prom).



Goodridge and Grygla School



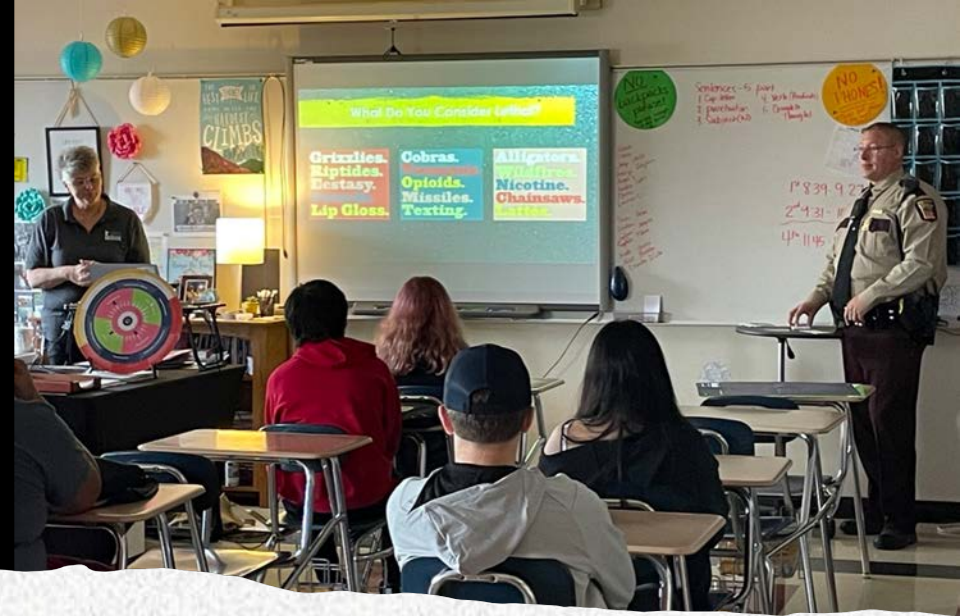
Nevis, Laporte, and Park Rapids Schools

Thief River Falls School





Le Sueur and Martin High Schools



LHS and Cleveland

Other Schools.....

- Randolph High School
- Cleveland High School
- Truman High School
- WEM High School
- TCU High School



Impact
--- Teen Drivers ---

www.impactteendrivers.org



**TOWARD
ZERO**
20 YEARS OF SAVING LIVES
DEATHS



mi
DEPARTMENT OF
TRANSPORTATION



mi
DEPARTMENT
OF HEALTH