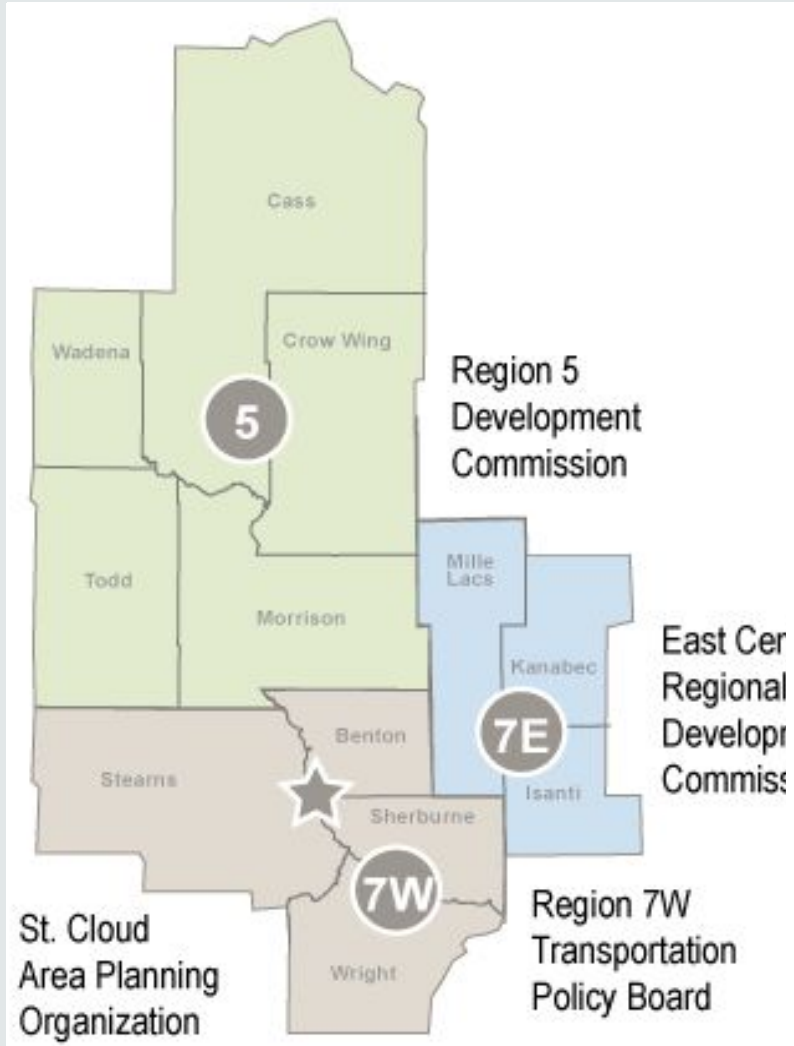


A wide-angle photograph of a vast wheat field during sunset. The sun is low on the horizon, casting a warm, golden glow over the landscape. The wheat stalks in the foreground are in sharp focus, showing their intricate structure. In the background, rolling hills and a line of trees are visible under a sky with soft, wispy clouds. A vertical dotted line runs along the right edge of the image.

East Central TZD Happenings



Who are we in East Central?

- We are made up of 12 counties in Central MN (MnDOT District 3)
- Cass, Crow Wing, Wadena, Todd, Morrison, Mille Lacs, Kanabec, Isanti, Stearns, Benton, Sherburne & Wright.
- Over 3500 miles of TH's + over 2000 miles of local (most of any outstate region)
- Over 24 Million Vehicle Miles Traveled/Year
- Regional Coordinator - Bill Van Koevering
William.VanKoevering@state.mn.us

We have coalitions in:

SHERBURNE, STEARNS/BENTON, WRIGHT, MORRISON, ISANTI &
CROW WING (BRAINERD LAKES AREA)





We need coalitions in.

CASS, TODD, WADENA, KANABEC, MILLE LACS

A CHAMPION IS NEEDED!

Sherburne Co Happenings!

Sherburne County TZD Safe Roads
School Bus Safe Stopping Distance
Exhibit – County Fair

TZD High School Video Contest -

https://drive.google.com/file/d/1y3wXiv4l3Iw_ilhQavx73GZ_XIK90fI3/view?usp=drive_link





Sherburne Co Happenings!

Seat Belt Convincer to High Schools!

Taglines in email Signatures!

Sgt. Geoff Dowty, Sherburne Co Sherriffs Office.

Geoffrey.Dowty@co.sherburne.mn.us

SCWC Happenings

Safe Communities of Wright County

Lori Blaukat (info@safecomm.org)

CRASHES AREN'T ACCIDENTS. AND THAT'S WHY WE'RE
HERE.

Established in 1997, SCWC is a collaborative effort focused
on preventing deaths and serious injuries resulting from
traffic crashes.



SCWC Happenings

Parent-Teen Driving Presentations (provides tools for new drivers)

Wrightroad/Wrightroads 4 Teens (education for misdemeanor traffic citations)

Joy Rides (ride home for over served bar patrons, over 100 per month)

High School Mock Crashes

Distance dots (shows safe following distances on Hwy 55)





Stearns/Benton Happenings



Class for Seniors at Whitney Sr Center (highlighting new engineering treatments)

Prom Challenge (wear seatbelts and reduce phone usage among teens)

2023 Prom Challenge Ranking	School	Seatbelt Compliance Percentage Change
1	Tech High School	13.2%
2	Holdingsford High School	6.5%
3	BBE High School	5.5%
4	Apollo High School	5.2%
5	Sauk Rapids-Rice High School	4.0%
6	Sartell High School	3.3%
7	Albany High School	2.7%
8	Sauk Centre High School	2.6%
9	Foley High School	0.9%
10	ROCORI High School	0.4%



Stearns/Benton Happenings

Safety Towns (kids learn about street safety)

Parades – Waite Park, Avon, Foley, Sauk Rapids, Melrose and More!

Trunk or Treats!

Headed up by Vicki Johnson!

(ikeogu@stcloudapo.org)



Isanti County Happenings

Free Smoothies!!! (for HS'ers for
non-distracted/buckled driving)

Emily Meister - emilyemeister@gmail.com



Brainerd Lakes Area Happenings

Co-Chair – Jeff Lenz/Jim Exsted

Jeff.lenz@state.mn.us, JExsted@baxtermn.gov

Safety Town

County Fair – 258 seatbelt convincer rides, bike helmet give away – 50! And almost 1,000 sweatshirts! Stop Texts, Stop Wrecks

Prom Challenge

Large Social Media program

(www.facebook.com/TZDBLakes/)





Too much to drink?

GET A *FREE
SAFE RIDE
HOME

*Safe Ride Home will cover up to \$15
towards a ride home or to a hotel.
See the bar staff for details.

Leave your car and
we'll call you a cab.

Participating organizations: Brainerd Lakes TZD,
Brainerd Taxi and Grab-a-Cab

Sponsored by: St. Joseph Foundation, C&L Beverage, Dahlheimer
Beverage, Bernicks, Brainerd Lions Club, Finnegan & Assoc, Baxter
Insurance Group, Sertoma, Schwan Financial, VFW, American Legion,
Baxter Lions, CTC, North Memorial, Crow Wing Power Foundation

Brainerd Lakes Area Happenings

Safe Ride Program (safe ride home for overserved bar patrons)

Over 1300 rides in first year!

Expanding coverage in year 2 (32 bars).

New Equipment

Seat Belt Convincer.

Seat Belt Persuader.

Impairment Goggles Alcohol and Weed.

Other Equipment.

Impact Teen Drivers website:

[Minnesota – Impact Teen Drivers](#)

Equipment pictured Roll-over simulator.

Safety Town for younger students.



What are your ideas?
How can we share
them?





Jeff Lenz – Brainerd Lakes Coalition Co-Chair

JEFF.LENZ@STATE.MN.US