


EQUITY USING DATA TO IDENTIFY:


- Under-invested communities (fewer transit facilities, health disparities, social vulnerability, environmental hazards, etc.)
- Overburdened communities (higher rates of serious and fatal crashes)



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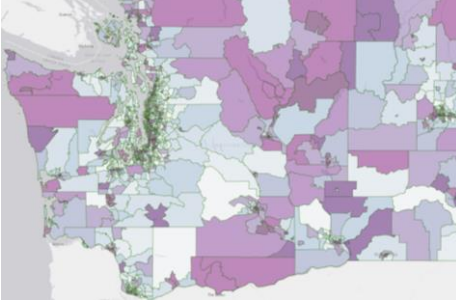
EQUITY SOCIAL VULNERABILITY INDEX

- **Household composition and disability**
 - Population 65+ (%)
 - Population under 18 (%)
 - Population with a disability (%)
 - Single parent household (%)
- **Housing type and transportation**
 - Housing with 10+ units (%)
 - Mobile homes (%)
 - No access to a private vehicle (%)
 - Overcrowded housing (%)
 - Population living in group quarters (%)
- **Socioeconomic determinants**
 - Median household income
 - No high school diploma (%)
 - Population 19 to 64 with no health insurance
 - Population living in poverty (%)
 - Unemployed (%)
- **Race, ethnicity, and language**
 - Limited English (LEP) (%)
 - People of color (race/ethnicity) (%)



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EQUITY WA HEALTH DISPARITIES MAP



Darker purple indicates Higher social vulnerability

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Information by Location | Washington Tracking Network (W7N)

PUBLIC PARTICIPATION IN IDENTIFIED COMMUNITIES

- Contacted 50 community-based organizations
- Conducted four listening sessions
- Visited fairs, festivals and other community events to survey
- Held Tribal listening session



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WA SAFE SYSTEM APPROACH PRINCIPLES

- Death and serious injury are not acceptable
- Responsibility is shared
- Safety is proactive
- Supports safer road use
- Reduces crash forces
- Strengthen all parts

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WA STATE DEPARTMENT OF TRANSPORTATION SAFETY RESET

Washington State Department of Transportation Secretary's Executive Order Number: E 1085.01

Signature on file: Roger Millar, PE, FASCE, FAICP, Secretary of Transportation Date: May 31, 2023

Road Safety - Advancing the Safe System Approach for All Users

I. Introduction

A. Purpose

This Secretary's Executive Order directs employees to implement policies and procedures that advance the Safe System Approach to road safety. The purpose of this order is to achieve the goals of the Washington State Strategic Highway Safety Plan, known as Zenger Zero, and the Washington State Department of Transportation (WSDOT) Highway Safety Improvement Program Implementation Plan, titled *Getting to Zero*.

This policy provides for a sustainable approach to highway safety for all roadway users through planning, programming, scoping, design, and operations using scientifically sound safety management strategies.

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WTSC Strategic Goals	
Goal 1	Empower Communities to Grow a Proactive Traffic Safety Culture
Goal 2	Through Partnership Strengthen the Safe System Approach at the State and Community Levels
Goal 3	Foster an Excellent Organizational Culture

WTSC 2023 AGENCY STRATEGIC PLAN

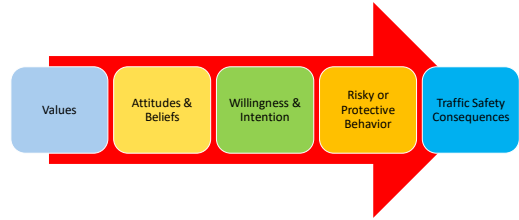
TRAFFIC SAFETY CULTURE

- TRAFFIC SAFETY CULTURE refers to our shared beliefs about our individual actions that impact safety.
- PROACTIVE TRAFFIC SAFETY CULTURE refers to shared beliefs about our responsibility for joint actions that create a safe road system for everyone



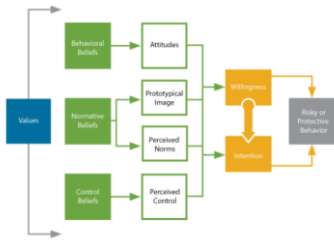
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POSITIVE TRAFFIC SAFETY CULTURE



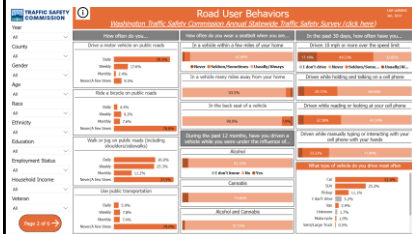
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POSITIVE CULTURE FRAMEWORK



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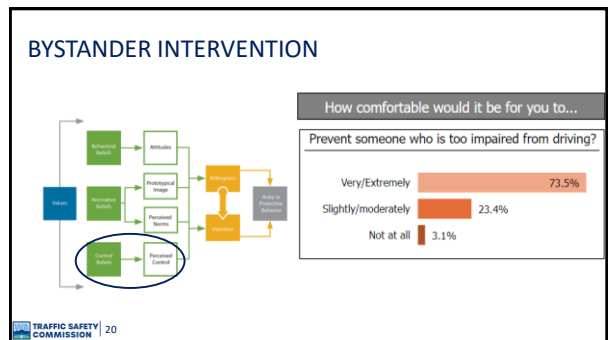
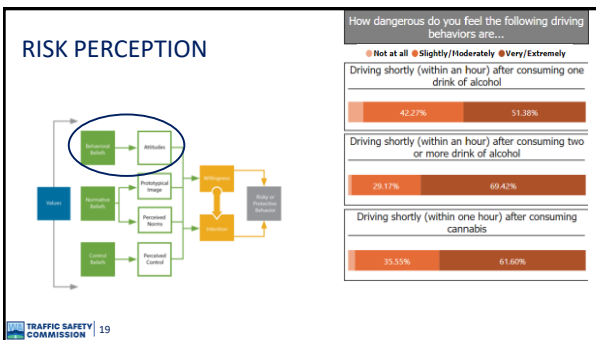
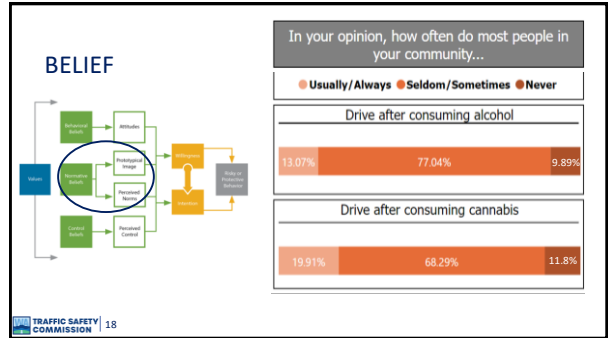
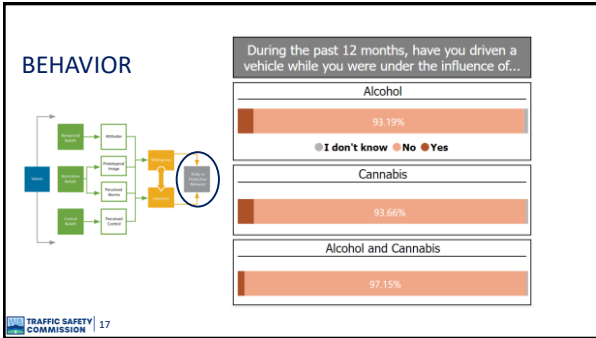
STATEWIDE TRAFFIC SAFETY CULTURE SURVEY



- 10,964 survey completes
- 104-question survey
- Address-based sampling
- On-line panel
- English and Spanish

<https://wtsc.wa.gov/statewide-survey-dashboard/>

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A FRIEND LIKE YOU



Thank You

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