

# Welcome!

# Advisory Council on Traffic Safety

February 14, 2024

*Note: Today's meeting will be recorded for record keeping purposes only*



# Welcome and Introductions

- Chairs' Welcome and Introductions
- Approve Today's Agenda
- Approve Minutes from December 13 Meeting

# Foundations of the Safe System Approach

- Presentation: Overview of the Safe System Approach
  - *Ken Johnson, Minnesota Department of Transportation*
- Member discussion following presentation
  - *Where are opportunities to better integrate Safe System into your work?*
  - *What challenges exist when you think about the Safe System approach?*
  - *How should the Council incorporate Safe System into their work/structure?*



# Safe System Approach – An Overview

## Advisory Council on Traffic Safety

Ken E. Johnson

Office of Traffic Engineering

# Questions to ponder

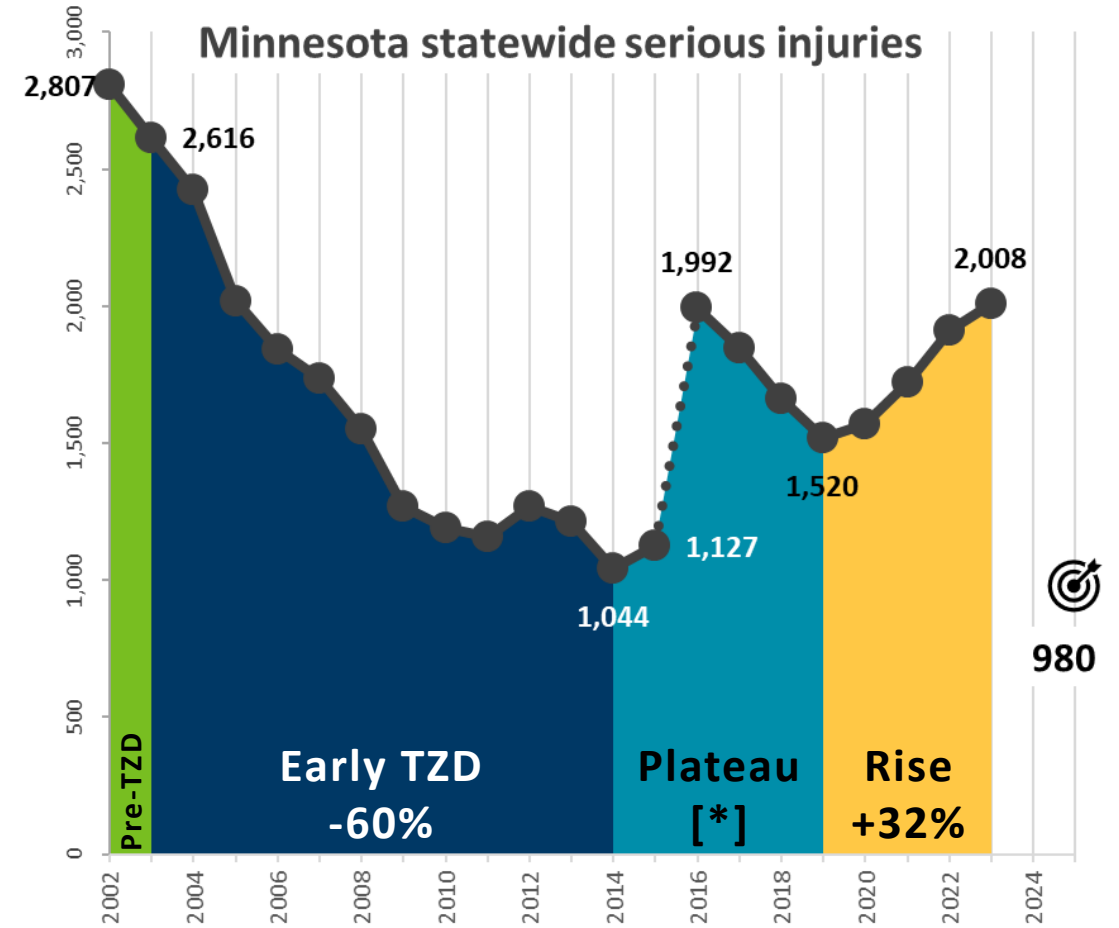
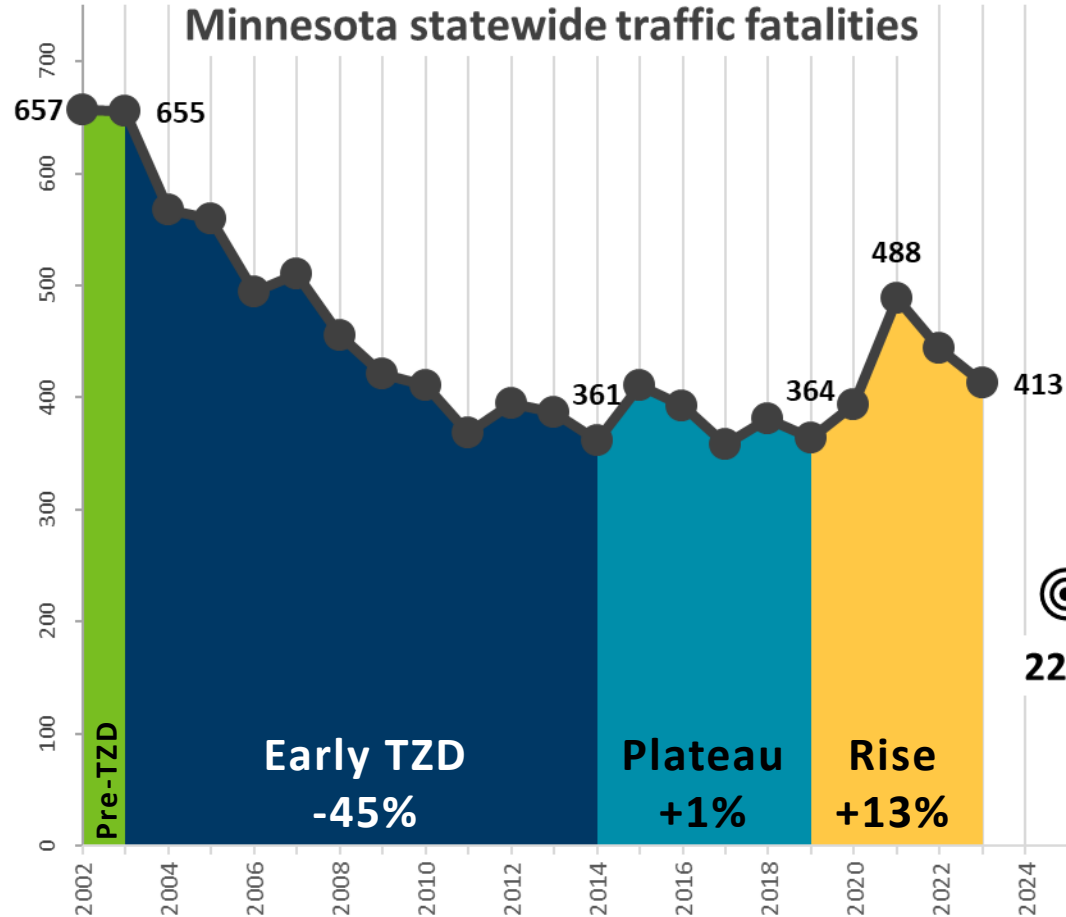
Discussion after the presentation

- *Where are opportunities to better integrate Safe System into your work?*
- *What challenges exist when you think about the Safe System Approach?*
- *How should the Council incorporate Safe System into their work/structure?*

- TZD's commitment to safety
    - Clearly identified in the Minnesota Strategic Highway Safety Plan; as well as MnDOT's Vision, Mission, and Strategic Plan
- Develop a roadway system that reduces the risk of life changing crashes by implementing a Safe System approach***
- Fatal and serious injuries have plateaued and increased
  - Safety performance measures – Minnesota has not been meeting these goals
  - We have to do things differently – doing the same will not help Minnesota reduce fatal and serious injuries

# Why a new approach?

preliminary as of 02/12/24



\* Minnesota implemented a new crash reporting system in 2016 that increased the number of reported serious injuries

# Not just numbers...

As of February 14<sup>th</sup>, 44 (preliminarily) people have died on Minnesota roadways, compared with 22 at the same time last year.

Here are just a few from the past couple of weeks:

- An 83-year-old female driver was killed when her car collided with a truck at a highway and county road intersection.
- A 16-year-old male driver slid off a county road, crossed the centerline into a ditch and hit a tree. He died five days later from injuries sustained in the crash.
- An 11-year-old male pedestrian was struck and killed by a bus while standing or walking in the travel lane of a county highway.
- A 22-year-old male and a 19-year-old female were killed in a crash where their vehicle left the roadway and crashed into multiple trees.



The Safe System approach aims to eliminate fatal and serious injuries for all road users by:



**Accommodating human mistakes**



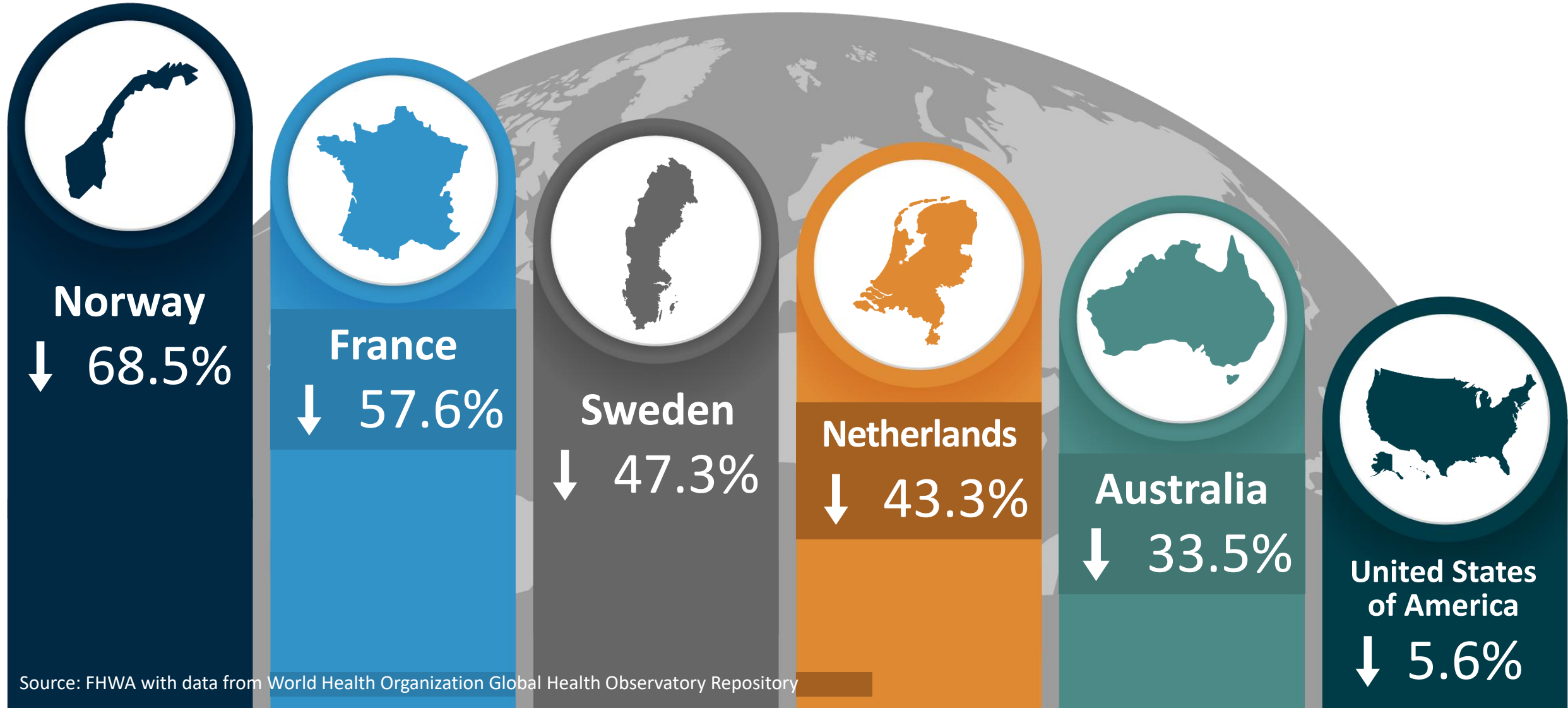
**Keeping impacts on the human body at tolerable levels**

**PARADIGM SHIFT**



## SUCCESSFUL SAFE SYSTEM ADOPTERS

Changes from 2000 to 2019.



# The Safe System Approach



Source: FHWA

# The 6 Safe System Principles



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**Death/serious injury is unacceptable**



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**Humans make mistakes**



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**Humans are vulnerable**



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**Responsibility is shared**



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**Safety is proactive**



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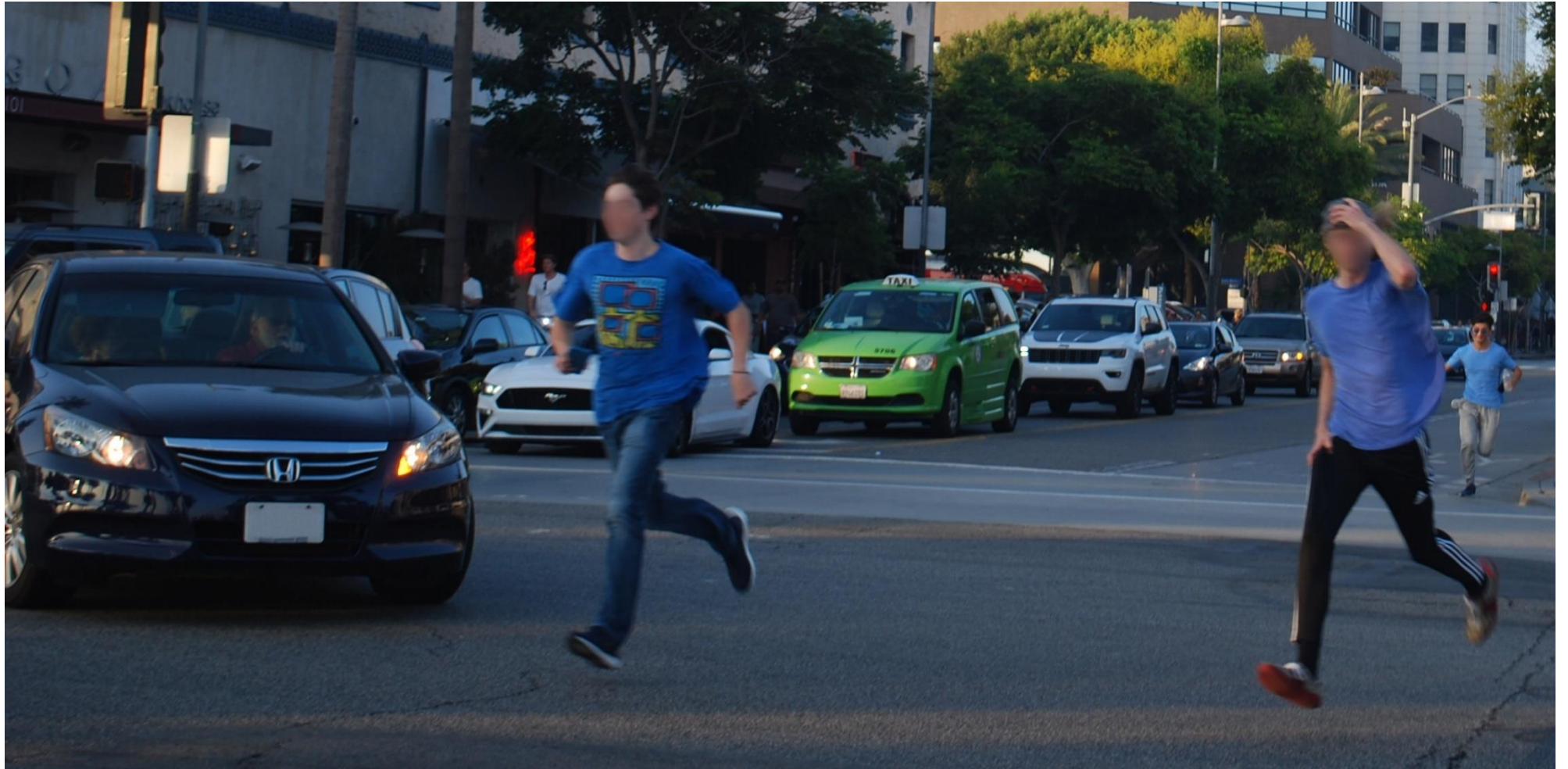
**Redundancy is crucial**

# Death/Serious Injury is Unacceptable



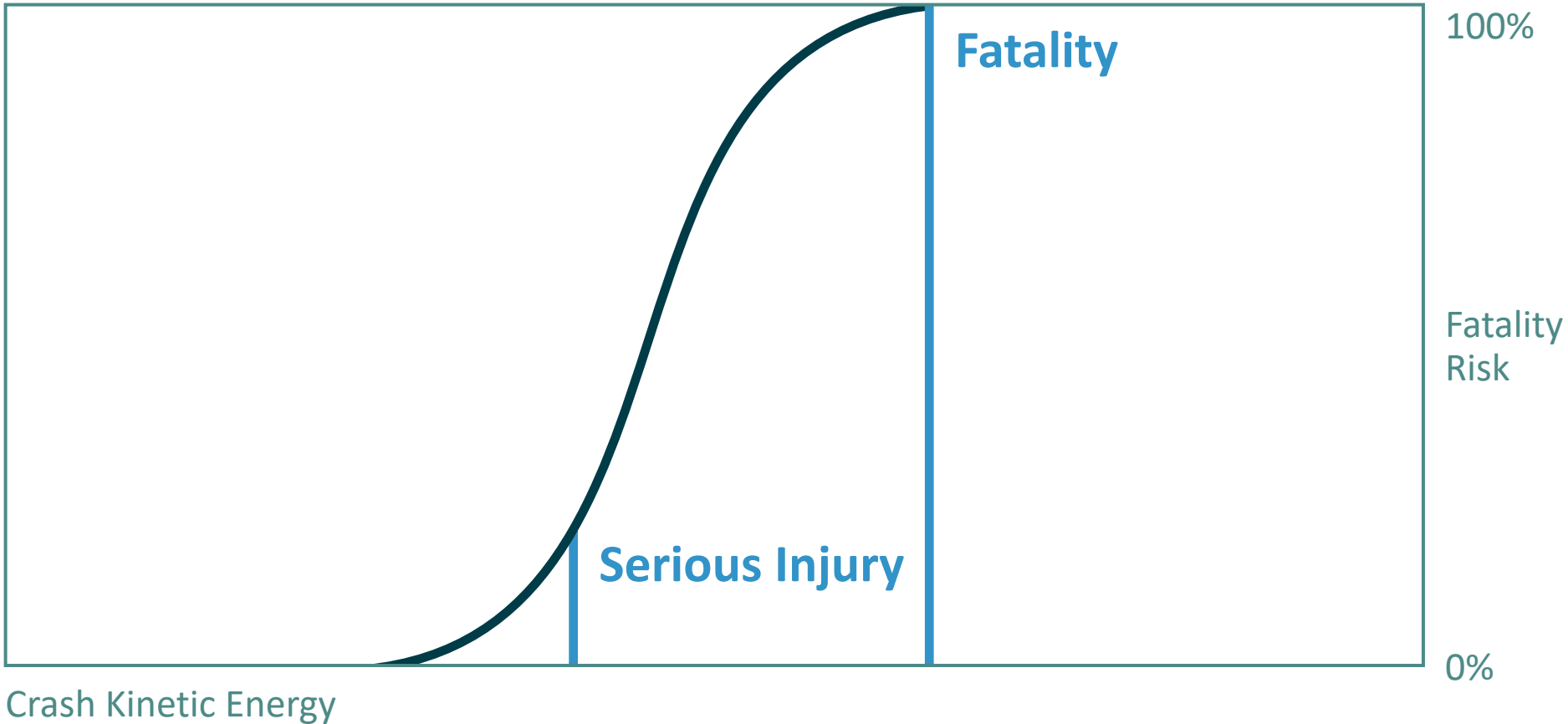
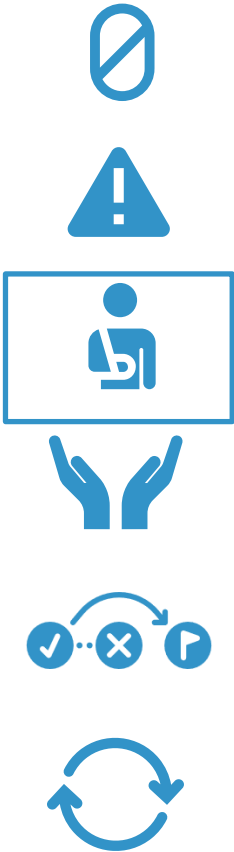
Source: Vision Zero Network

# People Make Mistakes



Source: Fehr & Peers

# Humans are Vulnerable



Source: FHWA

# Responsibility is Shared



## Road agencies - Engineering

Planners, designers, builders, operators,  
maintenance workers



## Enforcement



## Education

## Emergency services



## Vehicle manufacturers



## Road users



# Safety is Proactive



Identify risks



Mitigate risks

# Redundancy is Crucial



Safe road  
users



Safe vehicles



Safe speeds



Safe roads



Post-crash  
care

# Safe Road Users



**Walk**



**Bike**



**Drive**



**Transit**



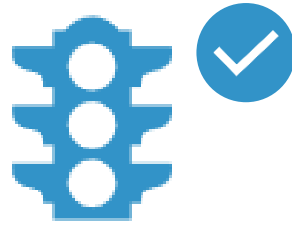
**Other**

# Safe Road Users (continued)



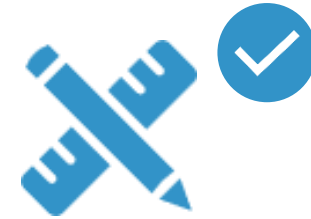
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**Not distracted  
or impaired**



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**Follow rules**



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**Act within the  
limits of the road  
design**



## Active safety

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Measures to reduce the chance of a crash occurring

- Lane departure warning
- Autonomous emergency braking

## Passive safety

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Protective systems for when crashes do occur

- Seatbelts and airbags
- Crash-absorbing vehicle crumple zones

# Safe Vehicles (continued)



## Other road user safety

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Measures that protect other road users

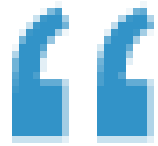
- Bicyclist and pedestrian detection
- Vehicle size and design

## New technology

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Leveraging connected and automated vehicle (CAV) technology to improve safety

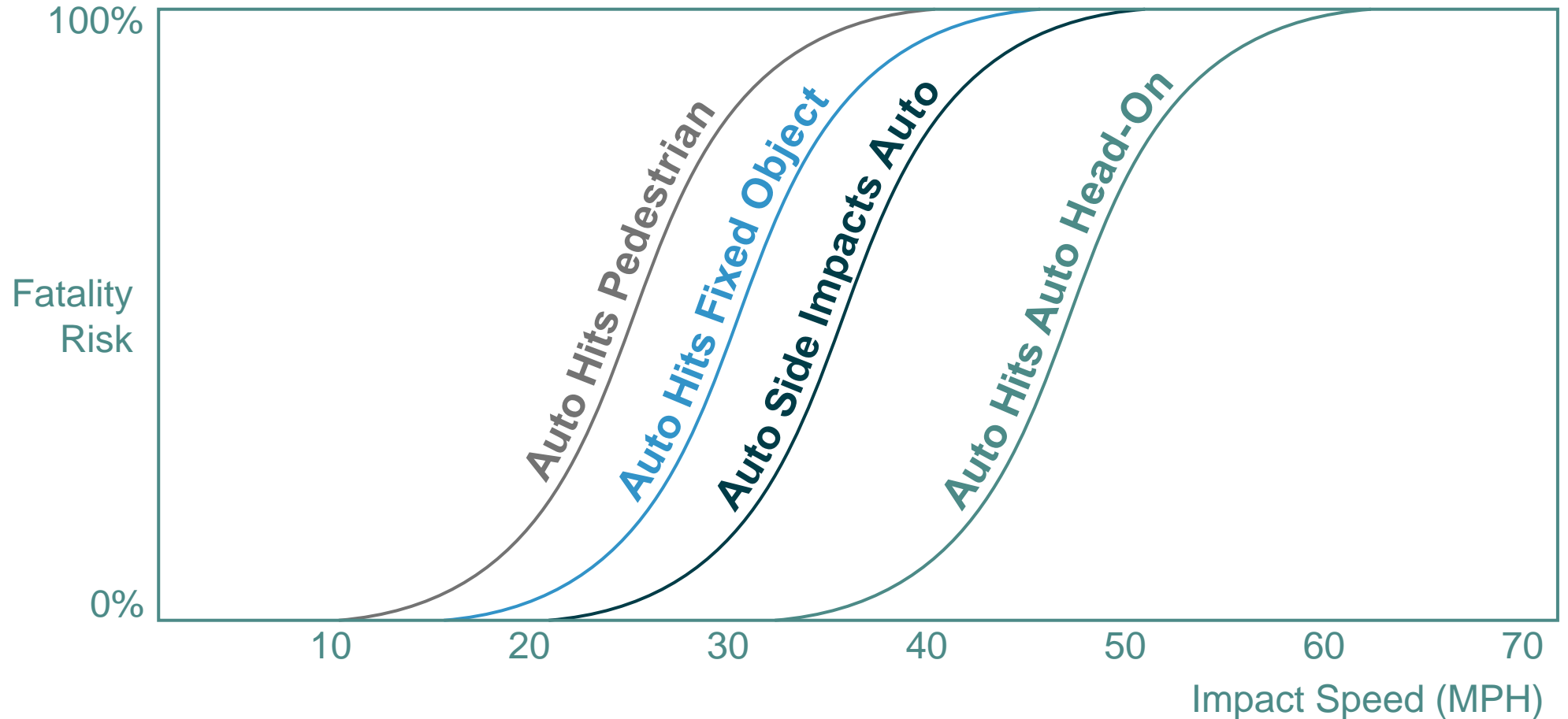
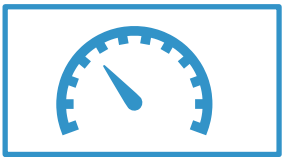
# Safe Speeds



Speed is at the heart of a forgiving road transport system. It transcends all aspects of safety: without speed there can be no movement, but with speed comes kinetic energy and with kinetic energy and human error come crashes, injuries, and even deaths.”

Organization for Economic Co-operation and Development

# Safe Speeds: Fatality Risks



Source: FHWA. Adapted from graphic created by Australian Roads and Traffic Authority of New South Wales.





# Safe Speeds: treatments that minimize injuries

**Speed through typical intersection**



**Speed through Safe System intersection**



I-35 and Highway 33 in Cloquet



Safe roads are designed and operated to:

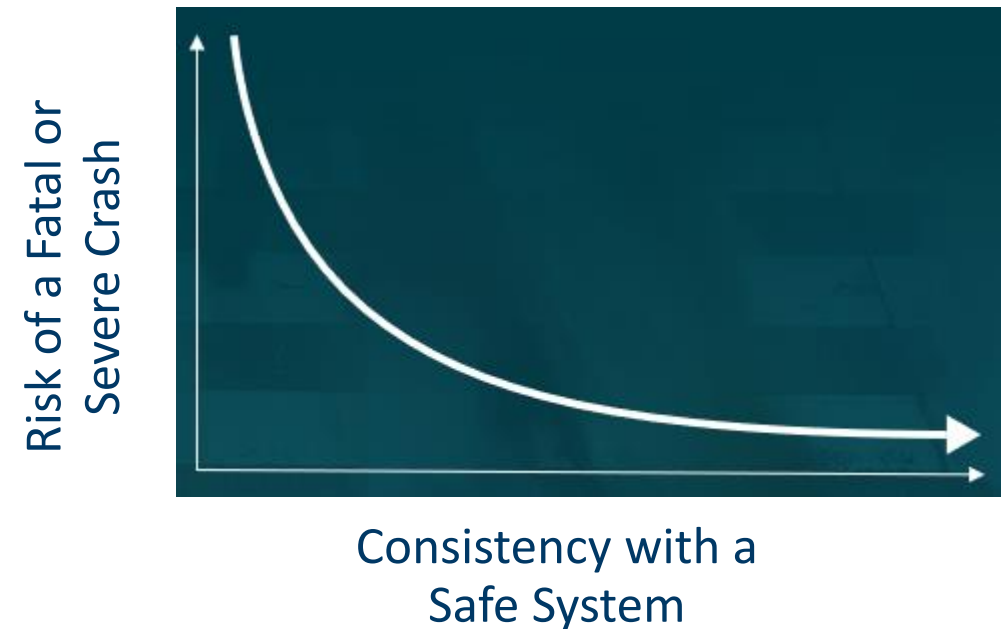
- 1. Prevent crashes among all users**
- 2. Keep impacts on the human body at tolerable levels**



# Thoughts on the Safe Roads Element

Think of “Safe Roads” as a continuum – not an absolute

- The aim is to design and operate roads to continuously approach toward creating a Safe System by implementing features appropriate for the intended and actual road use and speed environment
  - Reduce the likelihood of error
  - Reduce the consequences of error



Source: FHWA

# Safe Roads: Avoiding Crashes



Avoiding crashes involves:



Separating users in space



Separating users in time



Increasing attentiveness and awareness

# Safe Roads: Crash Kinetic Energy



## Managing crash kinetic energy involves:



Managing speed



Managing crash angles



Managing crash energy distribution

# Safe Roads: All Aspects of the Roadway System



Safe roads include all aspects of the roadway system:



**Design**



**Construction**



**Maintenance**



**Operation**



# Safe Roads through complete streets



Highway 61, Grand Marais, MN

- Increase attentiveness and awareness of all modes



# Safe Roads through complete streets



Highway 28, Glenwood, MN  
Separate users in space





# Safe Speeds and Safe Roads



Highway 19, New Prague, MN



# Safe Speeds and Safe Roads

298 E Cascade Ave  
River Falls, Wisconsin



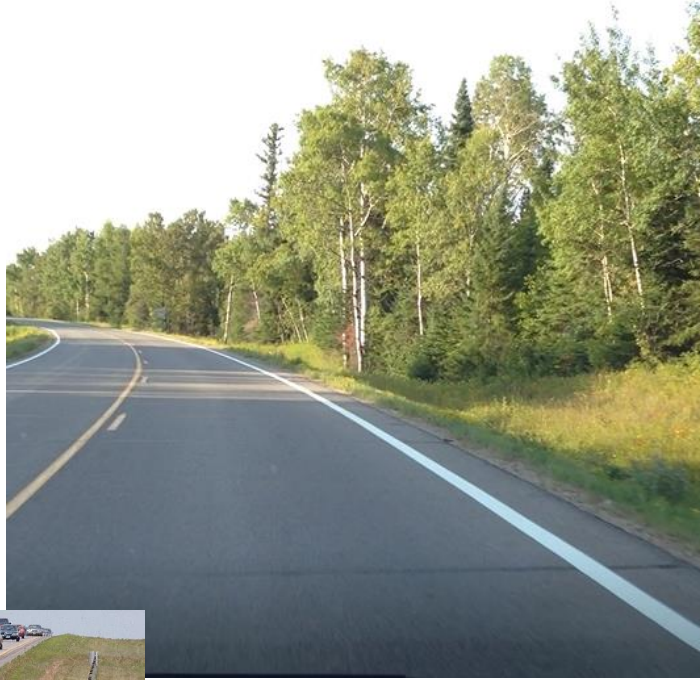
Street View - Sep 2018



Google

East Cascade Avenue, River Falls, WI

# Safe Road design elements



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# Post-Crash Care: Traffic Incident Management



First responders



Medical care



Crash investigation



# Post-Crash Care: Other Aspects



Post-crash care extends to actions after TIM returns a crash scene to normal conditions:



Media



Engineering

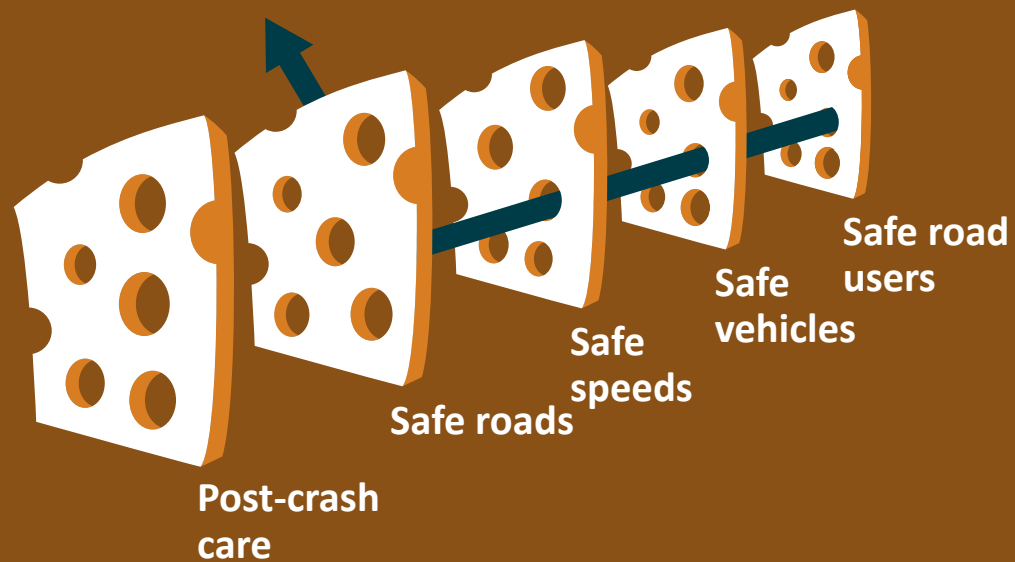


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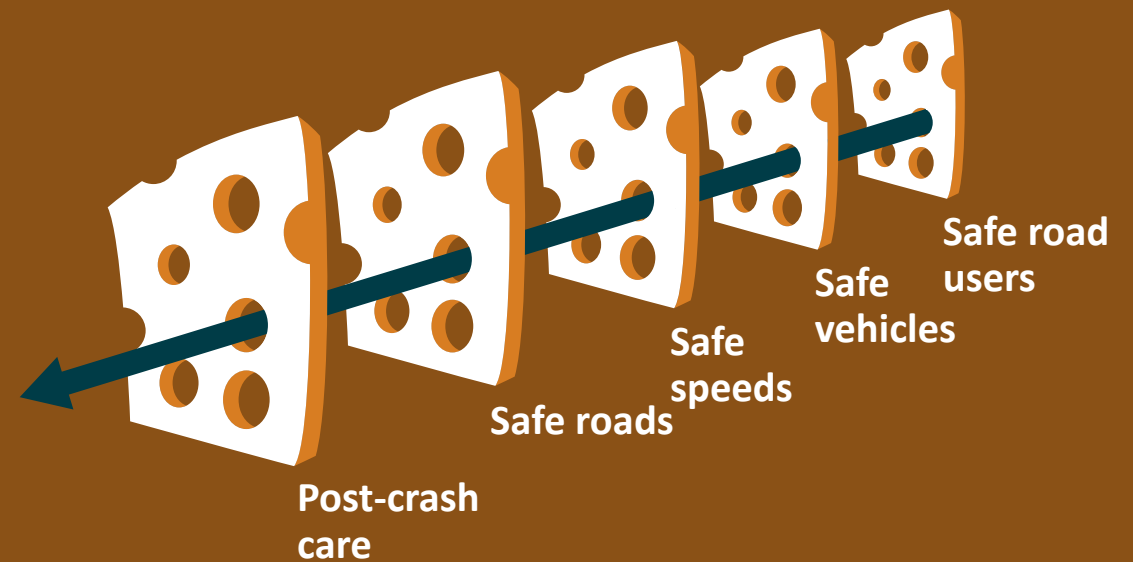


# The 5 Safe System Elements Create Redundancy

The “Swiss Cheese Model” of redundancy creates layers of protection



Death and serious injuries only happen when all layers fail



# Things we have been doing...

- TZD Partnerships
- Federal Safety Funding – much of it going to locals (where the majority of life-changing crashes occur)
- District Safety Plans and County Road Safety Plans
- Rumbles
- Roundabouts
- J-turns
- Enhanced edgelines
- Road Safety Audits

## **Implementing the Safe System approach is our shared responsibility, and we all have a role.**



Source: Fehr & Peers



Source: Arlington County, VA



Source: Fehr & Peers



Source: Fehr & Peers



**Zero is our goal.  
The Safe System Approach is how we get  
there.**

**Discussion**

# Member Discussion

- Where are opportunities to better integrate Safe System into your work?
- What challenges exist when you think about the Safe System approach?
- How should the Council incorporate Safe System into their work/structure?

# Working Group Updates

- Strategic Highway Safety Plan
  - *Derek Leuer, Minnesota Department of Transportation*
- Safe Road Zone and Rural High Risk Roadways
  - *Derek Leuer, Minnesota Department of Transportation*

# Working Group Updates

- **Strategic Highway Safety Plan**

- Currently 11 Members Volunteered
- Paul Aasen, Luis Flores, Chris Hartzell, Kristine Hernandez, Pete Hosmer, Lisa Kons, Col. Matt Langer, Annette Larson, Judge Kerry Meyer, Cheryl Quinn, Michael Wojcik
- Support: Whitney Mason, Michelle Pooler, Tim Burkhart, Major Joe Dwyer, Major Jeff Huettl, Mike Hanson

# Working Group Updates

- **Strategic Highway Safety Plan**
- Met on February 9<sup>th</sup>
- Discussed the following:
  - What is the SHSP
  - Interaction between SHSP, ACTS, and ACTS Work Group
  - Potential Recommendations from ACTS Work Group to ACTS
  - Does the SHSP become the “playbook” for ACTS?
  - Can the ACTS Work Group eventually emphasize what SHSP Action Item we work on?

# Working Group Updates

- Strategic Highway Safety Plan
  - *Derek Leuer, Minnesota Department of Transportation*
- **Safe Road Zone and Rural High Risk Roadways**
  - *Derek Leuer, Minnesota Department of Transportation*

# Working Group Updates

## Safe Road Zone and Rural High Risk Roadways

- Group has met three times (January 8, January 22, February 5<sup>th</sup>)
- Reviewed Legislation, Intent, Constraints, Goals
- Focused on setting “Program Purpose” and how to achieve that.
- Developed the Rural High Risk Roadways Program and Solicitation
  - \$10M ready for safety projects on Minnesota Trunk Highways
  - Goal to “Reduce Speeds and Conflicts on Rural Highways”

## Rural High Risk Roadways

- Known Constraints
  - Must be spent on the Trunk Highway Network
  - Must be “let” by June 30, 2026
  - Definition of Rural; State Aid: “area outside municipal boundaries of 5,000 or more”
  - Project types suggested: Roundabouts, J-turns, horizontal curve delineation, dynamic speed feedback signs in transition zones, curb extensions, median refuge islands, trails/sidewalks, bike lanes. (Not exclusive list)



# Working Group Updates

## Rural High Risk Roadways

- Solicitation is ready to go!
- (Likely) Open February 14 through March 29<sup>th</sup>
- Local Agencies and MnDOT can apply for funding
- Scoring rubric developed
- 5 volunteers have agreed to help score
  - Paul Aasen, Becky Putzke, Rahya Giesler, Clevan Duncan, and Cheryl Quinn

# Working Group Updates

## Safe Road Zones

- Solicitation is in development
- Local Agencies and MnDOT can apply for funding
- \$1M for establishment of zone and \$1M for added enforcement
- Can be used for studies, infrastructure, education, social media campaigns, etc
- Next meeting is February 26, 2024

Break

# Traffic Safety Data Requests

- Multi-Agency Data Response Team
  - *Catherine Diamond, Minnesota Department of Health*
- Summary of Responses from Council Members and Next Steps
  - *Catherine Diamond, Minnesota Department of Health*

# Multi-Agency Data Response Team Members

- Brian Harmon, *Office of Traffic Safety, Minnesota Department of Public Safety*
- Derek Leuer, *Office of Traffic Engineering, Minnesota Department of Transportation*
- Angela Seley, *Office of Traffic Safety, Minnesota Department of Public Safety*
- Erik Zabel, *Injury and Violence Prevention, Minnesota Department of Health*

# Initial Questions

- What data would be helpful for you and for this committee?
- How do we best use data to prioritize our efforts to most effectively reduce the greatest number of life changing crashes?
- How would you like to use the Data Analytics Center provided for in the 2023 Legislative Session?

# Summary of Responses

- The data response team reviewed all responses to the data request survey, and evaluated each of them on two dimensions:
  - **Data Availability**
    - How easy is it to get access to the data needed to answer the questions?
  - **Project Complexity**
    - How close are the questions to work we are already doing at the state?
- Following are the categories we developed for each dimension...

# Summary of Responses

- **Data Availability**

- **Easy:** Already have data in formats we are accustomed to analyzing
- **Moderate:** Data available in some form, but has yet to be obtained or put into analyzable format. This includes instances of existing databases maintained by different agencies that have never been or are not routinely combined. The new Data Analytics Center may assist with some of these combinations.
- **Hard:** Data either not currently available, or would require substantial resources to collect or obtain. Includes commercial data sets and instances where manual review of information might be required to collect data.



# Summary of Responses

- **Project Complexity**

- **Simple:** Involves questions we're already asking or situations we're already monitoring.
- **Moderate:** Involves questions we may not have fully addressed before (or only touched on briefly), but have given some thought or are not too far away from current efforts. Would require some time to complete, but could probably fit into existing staffing and budgetary constraints.
- **Difficult:** Involves questions well outside current work processes, and would require new research efforts and additional resources to address adequately.

# Summary of Responses

## Data Availability

Project Complexity	Easy	Moderate	Hard
Simple	Vulnerable Road User Crash Seasonality Historical Data for VRUs Urban Travel Speed vs. Design Speed Risk Factor ID	Drug Prevalence & Concentration School Zone Crashes Citation Data Analyses Work Zone Speed Analysis	“Suspected” Distracted Driving Racial Data on Non-Fatal Crashes
Moderate	In-Depth Contributing Factors Analyses Risk Factors by Age, Gender, VMT Intersection Info on K/A Crashes Pedestrian Death Analysis	Crashes by Uneducated Drivers Vehicle Weight in Crashes Variations in Road Engineering Near Schools Effects of Intersection Design DL Records & Crash Records Comparison	Cell Phone Location/Speed Near-Miss Tracking Private Industry Safety Comparisons
Difficult		Design Speed Effect on Investment Design Speed Effect on Public Health Health data on substance use and crashes	Non-Insured Motorists Misuse of Auto Assist Systems International Comparison of Traffic Death Rates Effects of Automobile Dependency

# Summary of Responses

## **Project Complexity Simple/Data Availability Easy**

- Data likely on hand
- May require a little effort to repackage to specifically address ACTS questions
- Estimated turnaround time for each request: 2-4 weeks

# Summary of Responses

Examples of **Project Complexity Simple/Data Availability Easy** Requests:

- Vulnerable Road User (VRU) Crash Seasonality
- Historical Crash Count Data for VRUs
- Urban Travel Speed vs. Design Speed
- Basic Risk Factor Identification
- Most crash, fatality & serious injury counts by broad demographic or dimensional characteristics will fit here. Examining relationships between those characteristics may take longer.

# Summary of Responses

## **One Category Moderate/Other Simple or Easy**

- At least some data on hand
- Likely to require some analysis that has not been done yet (at least comprehensively)
- If Data Availability is Moderate, data used may not directly address every question, but should provide at least some rough direction
- Estimated turnaround time for each project area: 2-6 months

# Summary of Responses

Examples of **One Category Moderate/Other Simple or Easy** Requests:

- Drug Prevalence & Concentration
- School Zone Crashes
- Citation Data Analyses
- Work Zone Speed Analysis
- In-Depth Contributing Factors Analyses
- Risk Factors by Age, Gender, VMT

# Summary of Responses

More Examples of **One Category Moderate/Other Simple or Easy** Requests:

- Intersection Information on Fatal & Serious Injury Crashes
- In-Depth Analysis of Pedestrian Deaths (testing hypotheses of Star Tribune article)
- We already do a number of analyses like these, so there may be similar topics where we already have information on hand that can be adapted

# Summary of Responses

## **Project Complexity Moderate/Data Availability Moderate**

- Likely at least six months to a year away from having relevant data
- Data Analytics Center likely to be able make data available as part of their efforts
- Once data are available, project complexity remains moderate
- Estimated turnaround time for each project area: 4-6 months after data become available



# Summary of Responses

Examples of **Project Complexity & Data Availability Moderate** Requests:

- Crashes Involving Drivers without Driver Education
- Impact of Vehicle Weight or Bumper Height on Crashes
- Variations in Road Engineering Near Schools
- Effects of Intersection Design
- Comparison of Driver's License Records & Crash Records

# Summary of Responses

## **Either Category Difficult or Hard**

- Likely requires additional resources to obtain or collect data
- Would benefit from greater clarification of problem definition
- ACTS to provide guidance on prioritization
- May benefit from RFP process to gain needed resources
- Any results likely at least 18-24 months away from successful mobilization of needed resources

# Summary of Responses

## Examples of **Either Category Difficult or Hard** Requests:

- Analysis of Cell Phone Location/Speed Data
- Near-Miss Tracking
- Private Industry Safety Comparisons
- Design Speed Effect on Investment or Public Health
- Health Data on Substance Use and Crashes

# Summary of Responses

More Examples of **Either Category Difficult or Hard** Requests:

- Effects of Non-Insured Motorists
- Misuse of Auto Assist Systems
- International Comparison of Traffic Death Rates
- General Effects of Automobile Dependency
- “Suspected” Distracted Driving (mainly a data collection problem)
- Racial Data on Non-Fatal Crashes (data collection problem)

# Summary of Responses

## **A Couple of Tips/Caveats:**

- While there are notable exceptions, our experience shows that countermeasure development tends to be best served by analysis of more serious crashes (fatalities and serious injuries). All-crash analyses, while interesting, tend not to be as useful.
- While basic count requests may include closer to real-time data, more detailed analyses are likely to end at the most recent year for which full-year data are available.

# Member Discussion

- Is this a useful framework to help understand the nature of data requests and the likely responses to them? Are there ways we can make it better?
- How can we help you prioritize the data you feel we most need to pursue?
- We'd like to propose that a short "data dive" be added to the agenda of each upcoming Council meeting so we can bring you up to speed on the topics about which we are most data literate. Which such topics seem most important to you?

# Near-Term Projects and Ideas

- What's the one thing that you wish we'd do (or be doing) right now to improve traffic safety?
- If we are serious about \_\_\_\_\_, then we will \_\_\_\_\_.

# Public Comment

*Public comment is limited. The number of commenters and length of time permitted is at the discretion of the chair, and is subject to change.*



# Thank You

