

Winter Walk To School Day

More than 60 Minnesota schools and hundreds of students are expected to participate in Minnesota's Winter Walk to School Day on Wednesday, February 7.

Bundling up and playing in the snow is a cherished activity for students, so we are celebrating our annual Winter Walk to School Day once again! Whether it's walking to school for classes or exploring your neighborhood with family, we hope you will get out and enjoy this wonderful, wintry season. After all, this is Minnesota, the land of ice fishing, hockey, cross-country skiing, fat biking, and sledding –why wouldn't we throw a Walk (and Bike) to School Day party in the middle of the winter? Dig out your hats and gloves, organize your volunteers and get stepping for Winter Walk to School Day, February 7, 2024.

The idea is simple: go for a walk for at least 15 minutes, and don't let the cold scare you off. Celebrations can start small or include the entire school – just do something!

Local communities make this a fun event for the elementary kids and involve enforcement, EMS, Toward Zero Deaths, community folks, high school students, and mascots. To go a step further, Thief River Falls Mayor, Brian Holmer, issued a Winter Walk to School proclamation.



Toward Zero Deaths Educational Equipment

TZD recently received new Fatal Vision equipment which includes cannabis goggles. The training for the Fatal Vision alcohol goggles was held December 2023. Training for the Fatal Vision cannabis goggles is scheduled for March 2024. Once training is complete, they will be available for outreach educational opportunities. The kits come with goggles, a large mat for a simulated driving or walking experience, and other items for educational activities. The Fatal Vision goggles are a great way to engage and educate all ages regarding driving impaired.



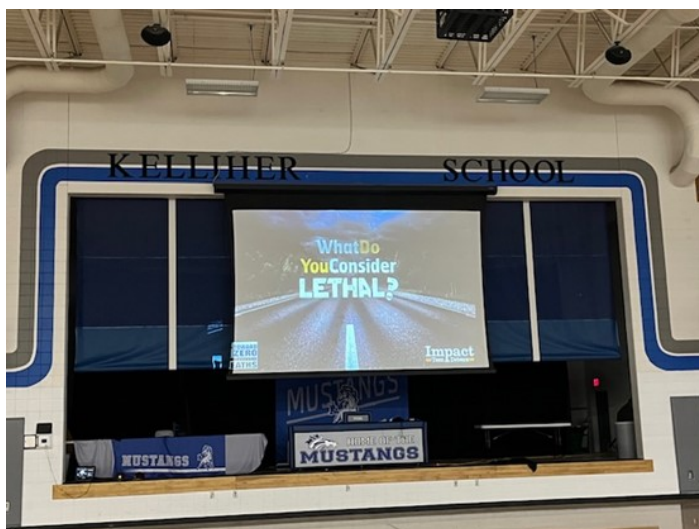
Enforcement Update:

- DWI (optional): Mar 14-17, 2024—St. Patrick’s Day celebrations
- Distracted; April 1-30, 2024
- Speed: May 1-Sept 2, 2024 (covers 100 deadliest days)



Impact Teen Drivers

The Minnesota State Patrol and Toward Zero Deaths are excited to share that Minnesota State Patrol and Toward Zero Deaths were able to present the new statewide program, Impact Teen Drivers, to seven schools this year. The initial goal was to reach out to two schools per district to get our feet wet and see how the program went. The program was been widely accepted by the school principals, staff, and students. We recently were invited to Kelliher High School. Lt Brad Norland, Trooper Cody Carlson, and Sue Johnson, TZD, presented to approximately 80 students. The presentations are a perfect opportunity to talk about driver and passenger behavior, engage and build relationships with the students, and provides a venue where students can openly ask questions to enforcement regarding traffic safety, laws, their job,



Mark you Calendars!

- April 3, 2024—Tribal Summit—Grand Casino -Hinkley, MN
- April 10, 2024—Teen TZD Conference—Evangelical Free Church in TRF
- April 23, 2024—NW Regional TZD Conference—Legacy Center in TRF
- Oct 22 & 23, 2024—TZD State Conference—St. Cloud River’s Edge Convention Center

Toward Zero Deaths Northwest Regional Newsletter

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