

Digikey Health and Safety Event

Toward Zero Deaths and Minnesota State Patrol participated the event on June 12 2024. Over 1,000 employees stopped by the booth to engage in “Traffic Trivia” consisted of work zone, bike, pedestrian, seat belt, speed, impaired driving, and distracted driving educational trivia questions. The question that stumped most everyone was “What is the speed limit in alleys?”. The answer is 10 mph. We had very few that got that correct, so it was one of the first question that we asked when they landed on green on the wheel.



Trooper Casey Roisland made many “walk the line” with the Fatal Vision goggles. The Fatal Vision goggles created a great opportunity to educate on impaired driving.



The 3rd Annual Bike Swap/Exchange

Bike TRF held their 3rd annual bike swap on June 5 & 6, 2024. The bike swap is for those that would like to swap out a bike that maybe fits them better, an opportunity to donate bikes to others that may need one, an opportunity for those that need a bike but may not be able to afford one, or maybe they need a form of transportation to get to school or work.

There is no charge for the bikes and this year over 70 bikes were given away at this event. Bike TRF hopes to encourage more people to ride bikes and to provide education on riding safety on our roads.



Enforcement Update:

- DWI (optional) Every Thursday-Saturday, May 9—Sept 2, 2024
- Seat belts and child restraints: May 20-June 2, 2024
- DWI: Aug 16—Sept 2, 2024
- Seat belts and child restraints: Sept 15-21, 2024



It's Getting Hot Out There

Whether you're a parent, grandparent, babysitter or relative, kids are out of school for the summer and may be frequenting your backseat more often for the next couple of months. Although the busy school season comes to a halt in June, your life doesn't slow down as you navigate summer activities and your work schedule. No matter the chaos, always be a responsible driver and care for your passengers.

- **Don't forget about them.** Life gets busy but don't forget passengers in the backseat. When the temperature hits 72 degrees outside, a vehicle can reach 117 degrees in just 60 minutes, resulting in heat exhaustion and death in some cases. More than half of vehicular heatstroke deaths nationwide occur when a child is forgotten while in a rear-facing car seat or sleeping in the backseat. Kids and Car Safety is urging drivers to [Look Before You Lock](#) during these hot summer days. You can also learn more about vehicular heatstroke and prevention with these [National Heatstroke Prevention Day resources](#).
- **Teach them to be good passengers.** Children can be distracting because they can get restless and start acting up. Model good behavior for them, provide mess-free activities to keep them quiet and teach them how to be respectful passengers.
- **Buckle up, Buttercup!** Make a habit of checking your passengers' seat belts before you set out for the road. Even if your passengers are close friends, their life is at risk and could cost you a hefty ticket.
- **Use a proper car seat.** Whether for pets or for children, using a proper seat for their age, height and weight secures your passenger and maximizes safety. Plus, keeping animals restrained decreases distraction in your vehicle!



Mark your Calendars!

- July 17, 2024—TZD Traffic Safety Hotdish (register on minnesotatzd.org/events/hotdish)
- Aug 14, 2024—NW Region Steering Meeting—Bemidji MnDOT Headquarters
- Oct 22 & 23, 2024—TZD State Conference—St. Cloud River's Edge Convention Center
- Apr 30, 2025—Teen TZD Conference—Evangelical Free Church in TRF
- May 1, 2025—NW Regional Workshop—Thief River Falls Legacy Center

Toward Zero Deaths Northwest Regional Newsletter

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