Wrap up & Evaluation

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TOWARD ZERO DEATHS

S	**Specific**	Make your goal specific and narrow for more effective planning
M	**Measurable**	Make sure your goal and progress are measurable
A	**Achievable**	Make sure you can reasonably accomplish your goal within a certain time frame
R	**Relevant**	Your goal should align with your values and long-term objectives
T	**Time-based**	Set a realistic but ambitious end date to clarify task prioritization and increase motivation

DEATHS

Year-to-Date Traffic-Related Deaths

As of May 6, 2025, there were 97 traffic-related deaths on Minnesota roads, compared to 125 deaths at this time last year.

TOWARD ZERO DEATHS

TZD Goal for 2025:

- 225 or fewer traffic-related deaths
- 980 or fewer traffic-related serious injuries

TOWARD ZERO DEATHS

How can YOU get involved?

- Southeast TZD Steering Committee
- TZD Safe Roads Coalitions
- Statewide Toward Zero Deaths Conference
  Oct. 21-222, 2024 – Prior Lake

TOWARD ZERO DEATHS

Thank you for attending today's regional workshop.

Please complete the evaluation survey.

TOWARD ZERO DEATHS